ResultsAiX.com

AIX TRAINING GUIDE 1 OF 15 · FREE

Getting Started With ResultsAiX
The Complete Beginner's Guide

Every core tool, in the right order, with real screens. From an empty WordPress site to a business that captures leads, emails them, sells to them and shows you what works.

Kevin Fahey · ResultsAiX.com

When people first see ResultsAiX they see a long list of plugins and ask one question: **where do I start?**

This guide is the answer, and it goes a lot further than "install this first". By the end you will understand how the whole system fits together, what every core tool does for your business, the order to set them up in, and a 30-day plan that takes you from a fresh WordPress site to a page that captures leads, an email list that grows, an offer that sells and a dashboard that shows you why.

Every screenshot in this guide is a real ResultsAiX screen, shown with an example business called Brightline Coaching, so you can see exactly what you will be working with.

What you will have by the end of this guide

- A clear picture of the whole ResultsAiX system and the job each tool does
- Your site set up properly, with your first plugin installed and licensed
- The right starting path for your kind of business
- A day-by-day 30-day plan from first page to first tracked sale

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PART 1

How ResultsAiX Fits Together

ResultsAiX is a family of WordPress plugins that run on **your own website**. Each one does one job in your business: capturing leads, sending email, building funnels, running a membership, tracking sales, hosting webinars, answering support and more. They are built by one team to work as one system.



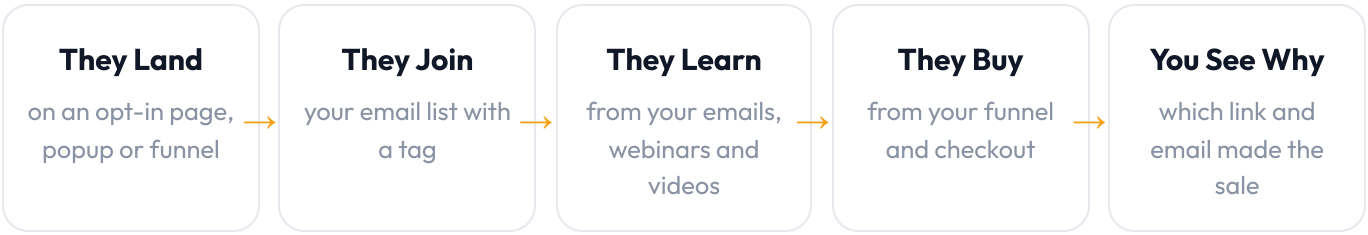
▶ **Watch the video**

The 10 Plugins And 1 Theme That Run My Business

Three things make that powerful:

- **Your business lives on your own site.** Your subscribers, customers, members and sales sit in your own WordPress database, and every tool works on your own domain.
- **Every tool shares the same people.** Someone who opts in on your page, opens your email, joins your webinar and buys your product is one person across every plugin, with the same tags and the same history.
- **Everything is unlimited.** Subscribers, emails, pages, funnels, members and links are unlimited. The only thing a licence counts is websites.

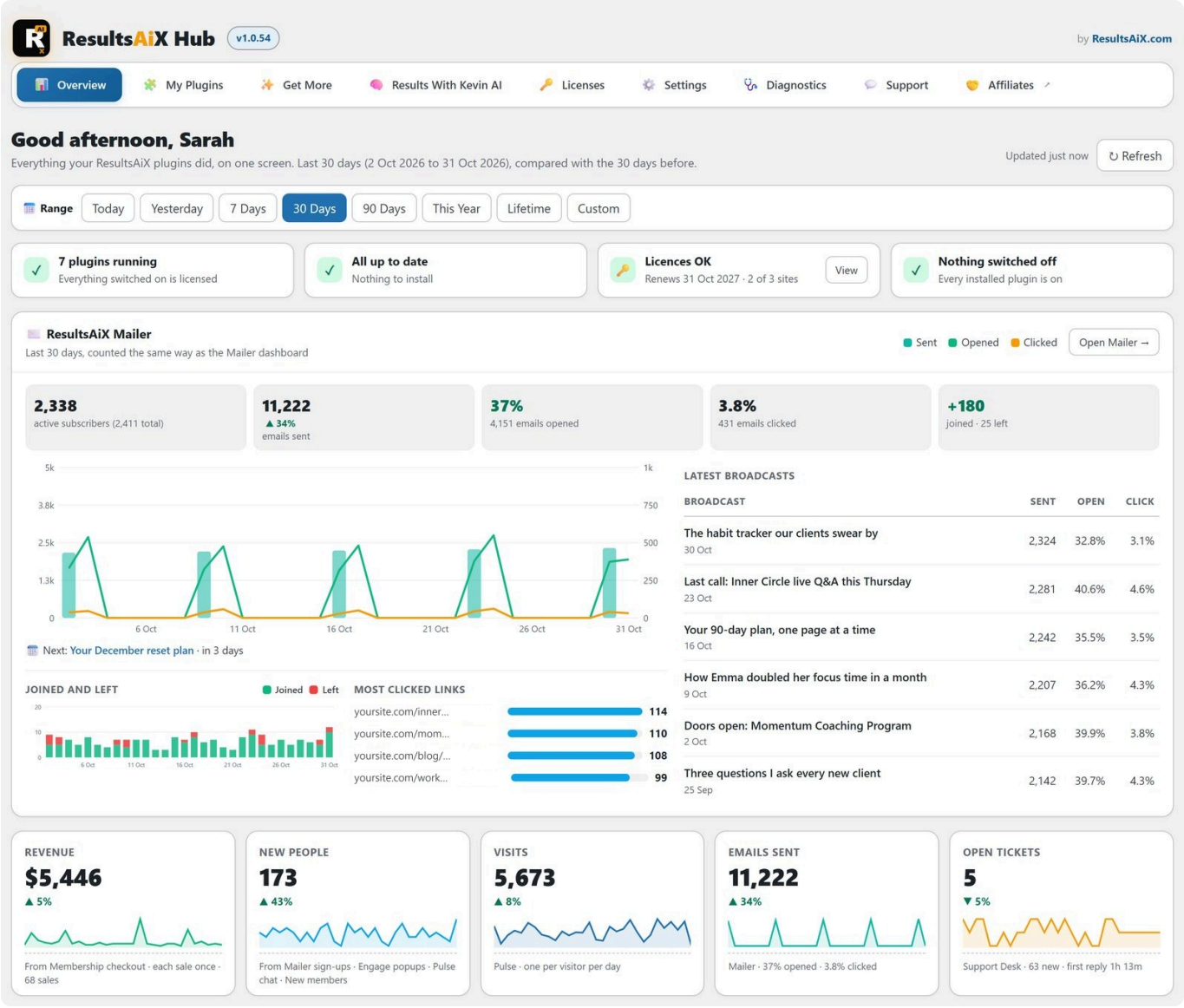
Here is the journey of one visitor, and the job each part of the system does:



Every ResultsAiX tool makes one of those five steps stronger. Keep that picture in mind and the product list becomes simple: each tool has one job in the journey, and you add them as your business grows.

Your Command Centre: The ResultsAiX Hub

The Hub puts every ResultsAiX plugin you own on one screen, with your revenue, new people, visits, emails sent and open tickets for any date range, compared with the period before. One glance in the morning tells you how your business is doing.



Your whole business on one Hub screen.

The Three Words You Will See Everywhere

- **Licence key.** The code that arrives in your purchase email. You paste it into the plugin once and it switches on every feature for that website.
- **Sites.** Each licence covers a set number of websites, usually 3 per plugin. Everything else is unlimited.
- **Tags.** Labels on a person, such as "joined from the workshop page" or "bought the course". Every tool can read and add tags, which is how the whole system knows who is who.

See The Whole System Working

Every tool in this guide runs on your own WordPress and shares the same people, tags and sales. See what each one does, with demos.

Explore ResultsAiX →

PART 2

What You Need Before You Start

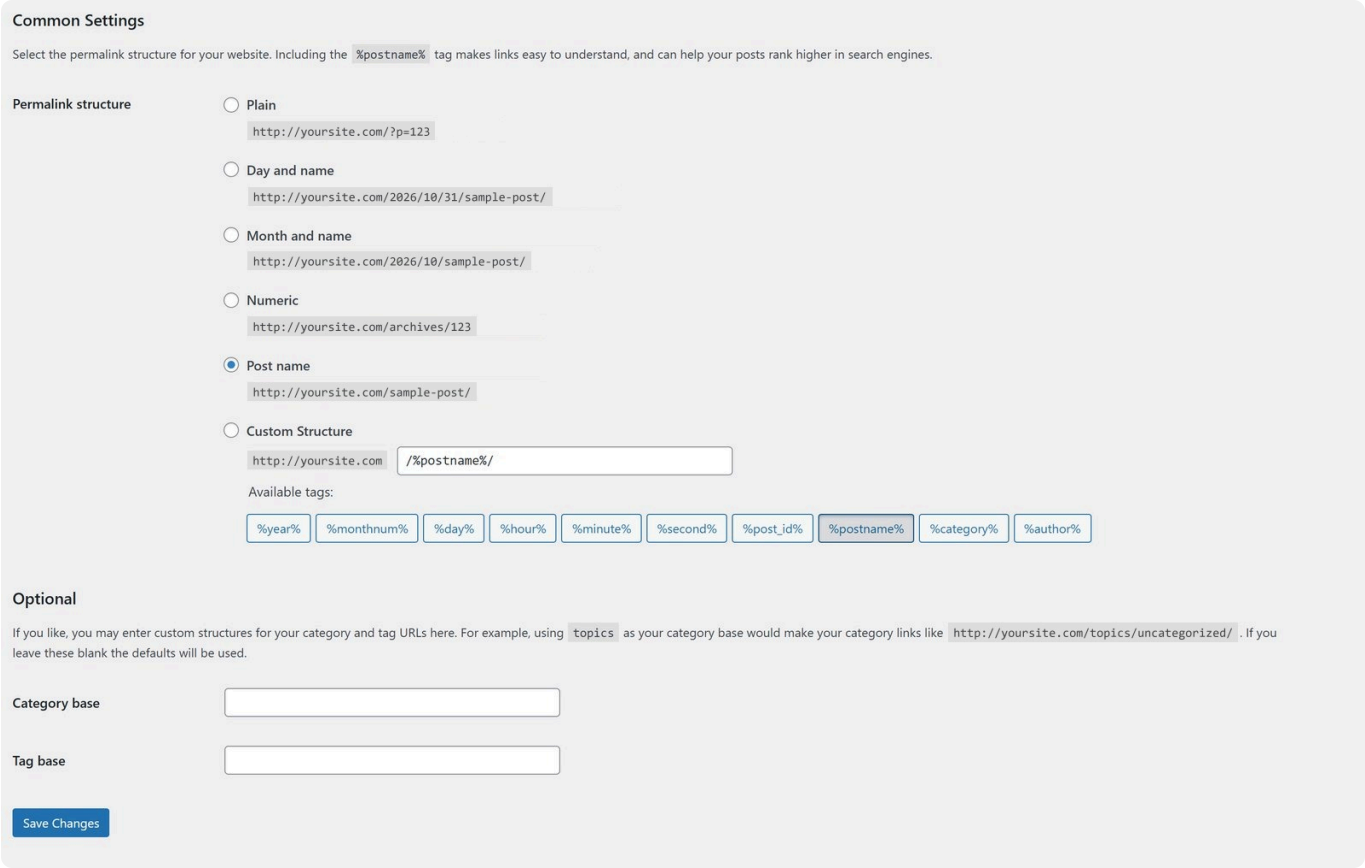
You do not need to be technical. If you can log in to WordPress and upload a file, you can run every plugin in this guide. Have these ready:

What	Why You Need It
A domain name	Your address online, for example yourname.com. Your pages, your emails and your brand all sit on it.
WordPress hosting	A web host that runs WordPress. Most hosts install WordPress for you in one click. Choose PHP 8 or later for the best speed.
An SSL certificate	The padlock and the https:// in your address. Most hosts include it free, and it tells visitors your site is secure.
An email address on your domain	For example you@yourname.com. Your emails go out from your own domain, which is what builds trust with inboxes and readers.
An AI key (optional, recommended)	The AI features run on your own key from Claude, OpenAI or Gemini. You pay the provider directly at their own rate, and the AI writes your emails, pages, surveys and replies.

Two WordPress Settings To Set First

1. **Permalinks to Post name.** In WordPress go to Settings, then Permalinks, choose **Post name** and click Save Changes. Your funnel pages, opt-in pages and members areas then get clean addresses like yourname.com/free-guide/.

2. **Your site title and email.** In Settings, then General, set your Site Title and an Administration Email Address you read every day. New sales, new members and support tickets are reported there.



Pick "Post name", then click Save Changes.

> **Tip**
>
> A fresh WordPress install is the easiest place to learn. You get a clean, fast site with only the tools you use, and you can add ResultsAiX to your main site whenever you are ready.

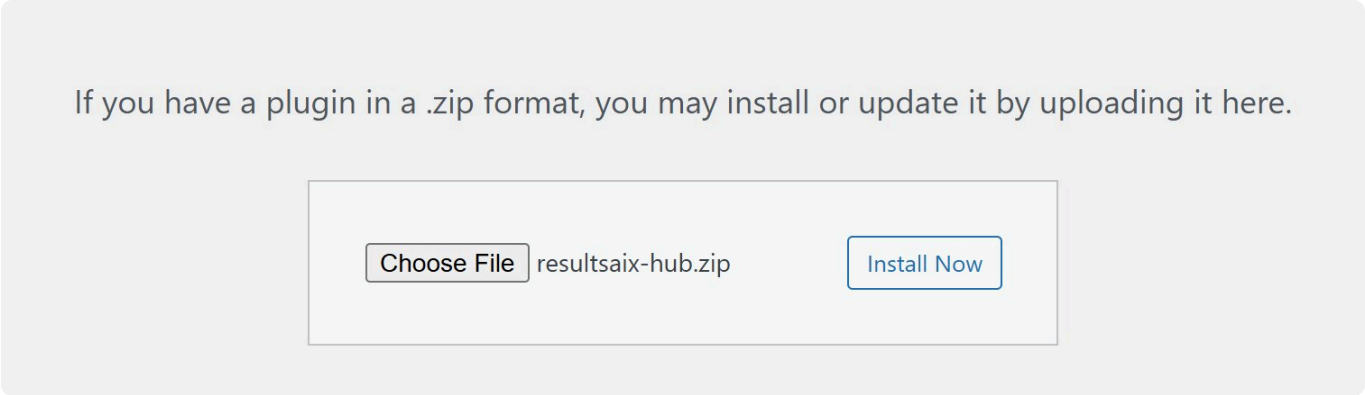
PART 3

Your First Hour

Every ResultsAiX plugin installs and switches on the same way. Learn it once and you know it for all of them.

Step 1: Install The Plugin

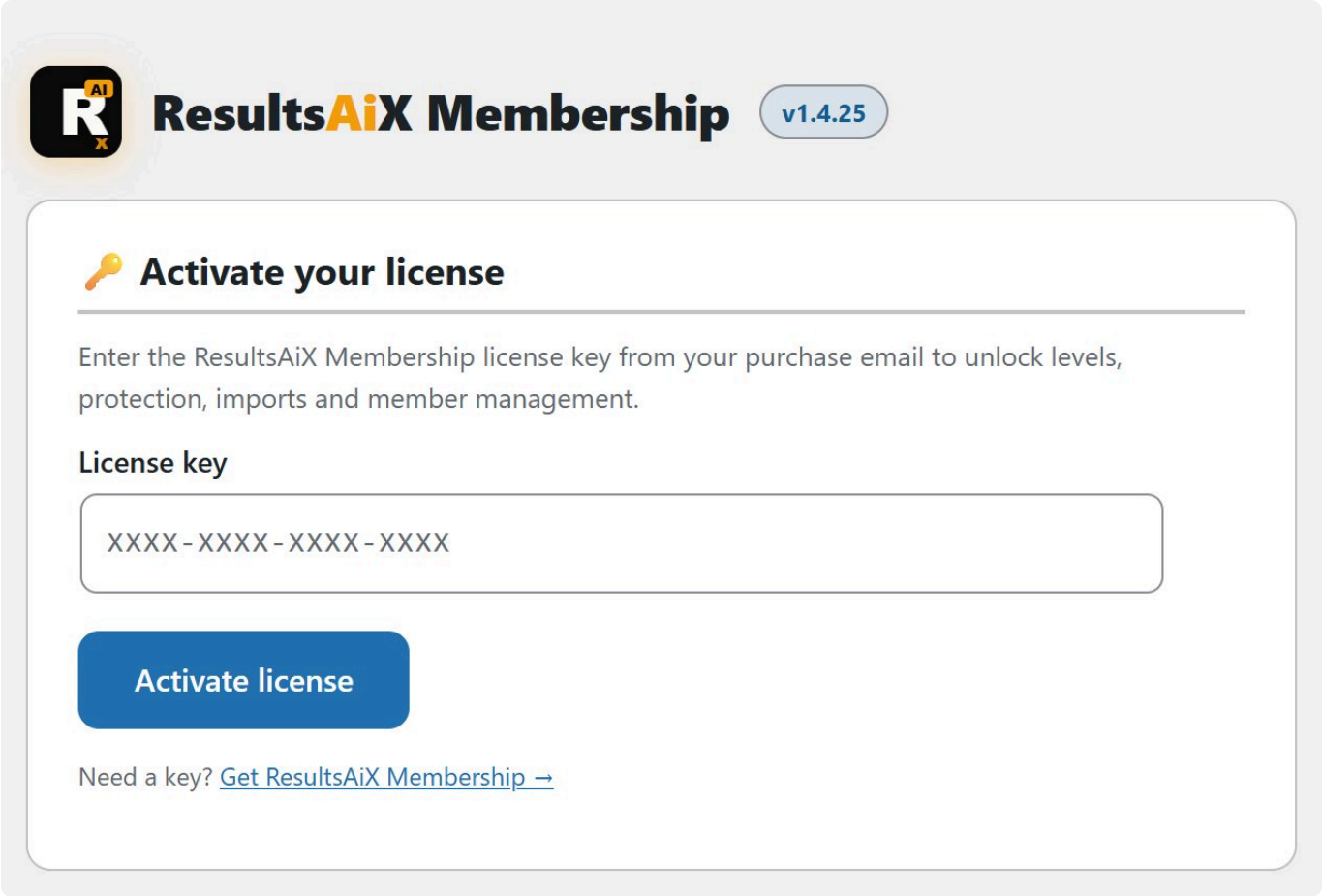
1. **Download the zip file** from your purchase email or your members area, and keep it as a zip. WordPress installs it exactly as it is.
2. In your WordPress admin go to **Plugins**, then **Add New**, then click **Upload Plugin**.
3. Click **Choose File**, pick the zip and click **Install Now**.
4. Click **Activate Plugin**. A new menu item appears on the left.



Choose the plugin zip, then click Install Now.

Step 2: Paste Your Licence Key

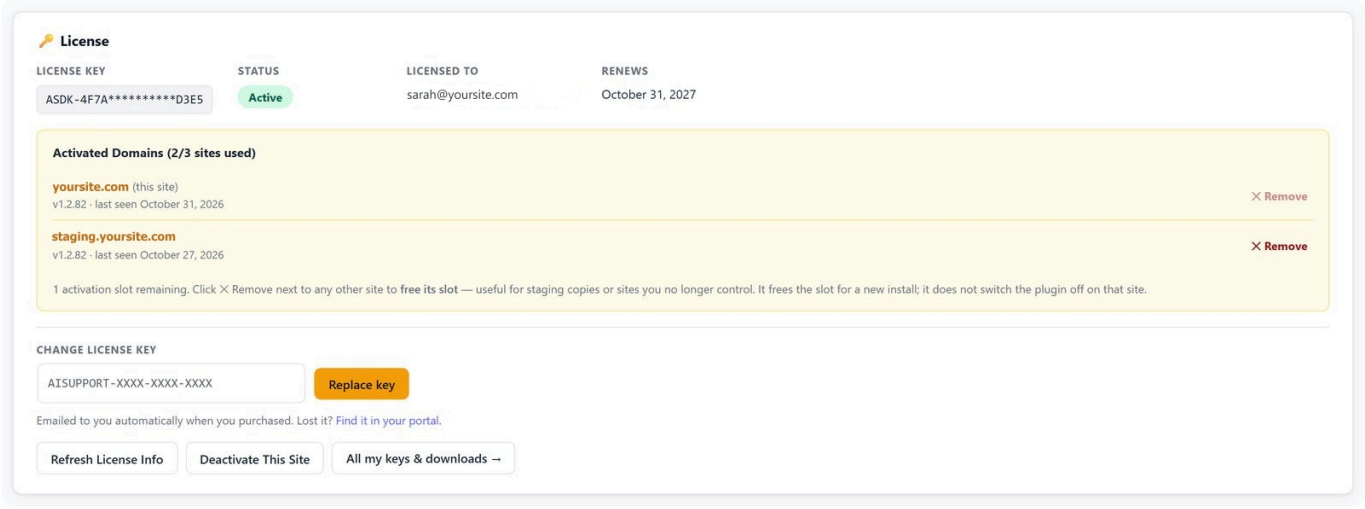
Open the plugin's menu. The first screen asks for your licence key. Copy it from your purchase email, paste it in and click **Activate**. Every feature opens straight away. You can find all your keys at any time through the **Support / License Keys** button at the top of resultsaix.com.



Paste your licence key and click Activate.

Step 3: See Your Licence At A Glance

Each plugin's Settings shows your licence panel: your status, a masked copy of your key, the renewal date and every site the key is active on, with this site marked. Moving to a new website takes one click: **Deactivate This Site** on the old site, then activate on the new one.



An active licence, with every site it is on.

Step 4: Run The Setup Wizard

Many ResultsAiX plugins open a short Setup Wizard the first time you use them. It asks a few plain questions about your business, looks at your site while it asks, and fills in most of the settings for you. You can run it again any time from the plugin's Dashboard.

Step 5: Keep Everything Up To Date

New versions arrive on your normal WordPress Plugins screen with an Update Now link, and the Hub shows every update for every ResultsAiX plugin in one place. Each update brings new features and improvements, and many plugins have a **Training** tab inside them with walk-throughs for every screen.

> **After your first hour**
>
> Your site is set up the right way, your first plugin is installed and licensed, and you know the routine for every tool you add next.

PART 4

The Core Tools, One By One

Here is every core tool in the order a visitor meets them. For each one you will see what it does for your business, the first things to set up and a real screen. You do not need all of them on day one. Read them all once, then use Part 5 to pick your starting path.

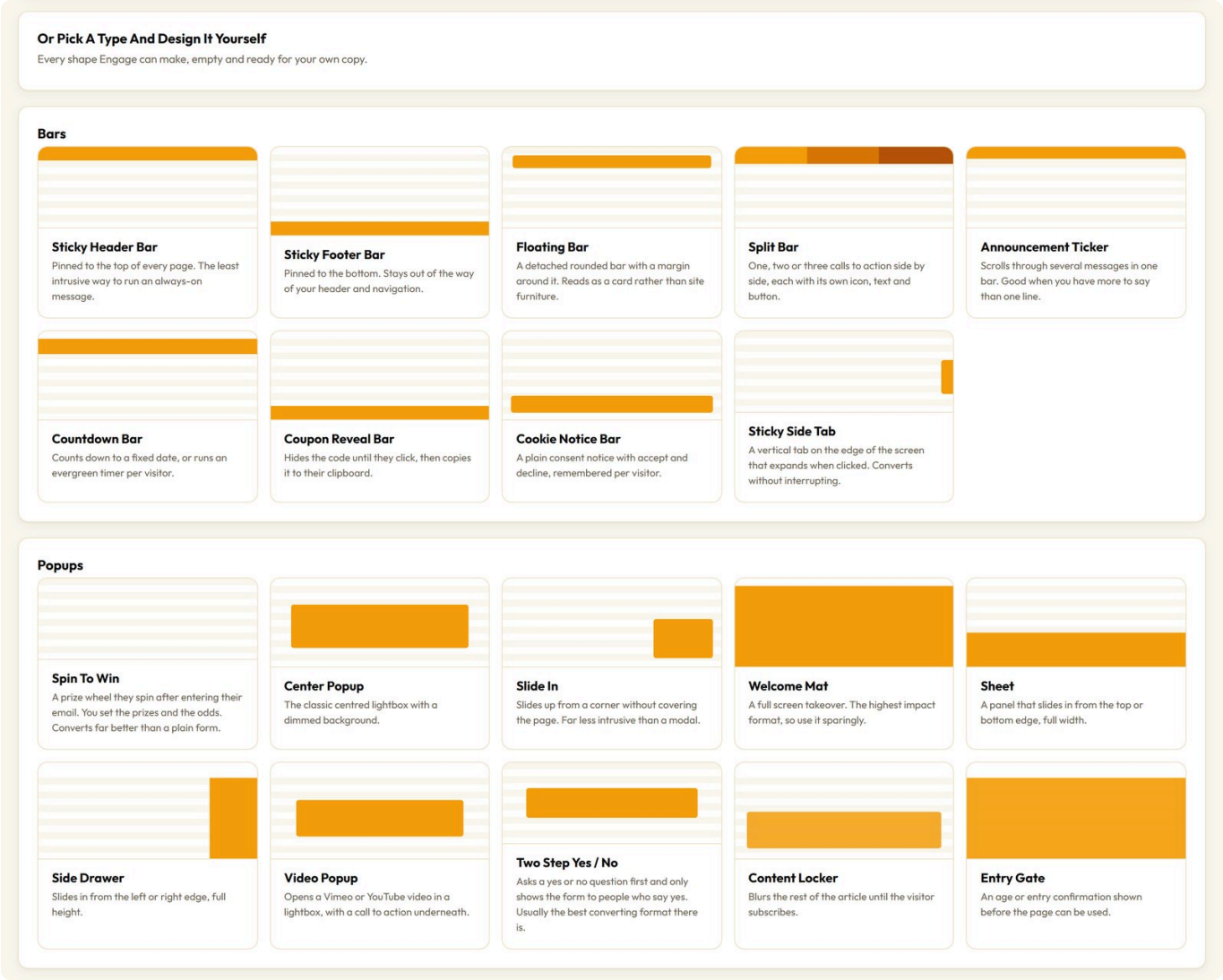


▶ **Watch the video**

I Put 25 Plugins On One Screen: The Free ResultsAiX Hub

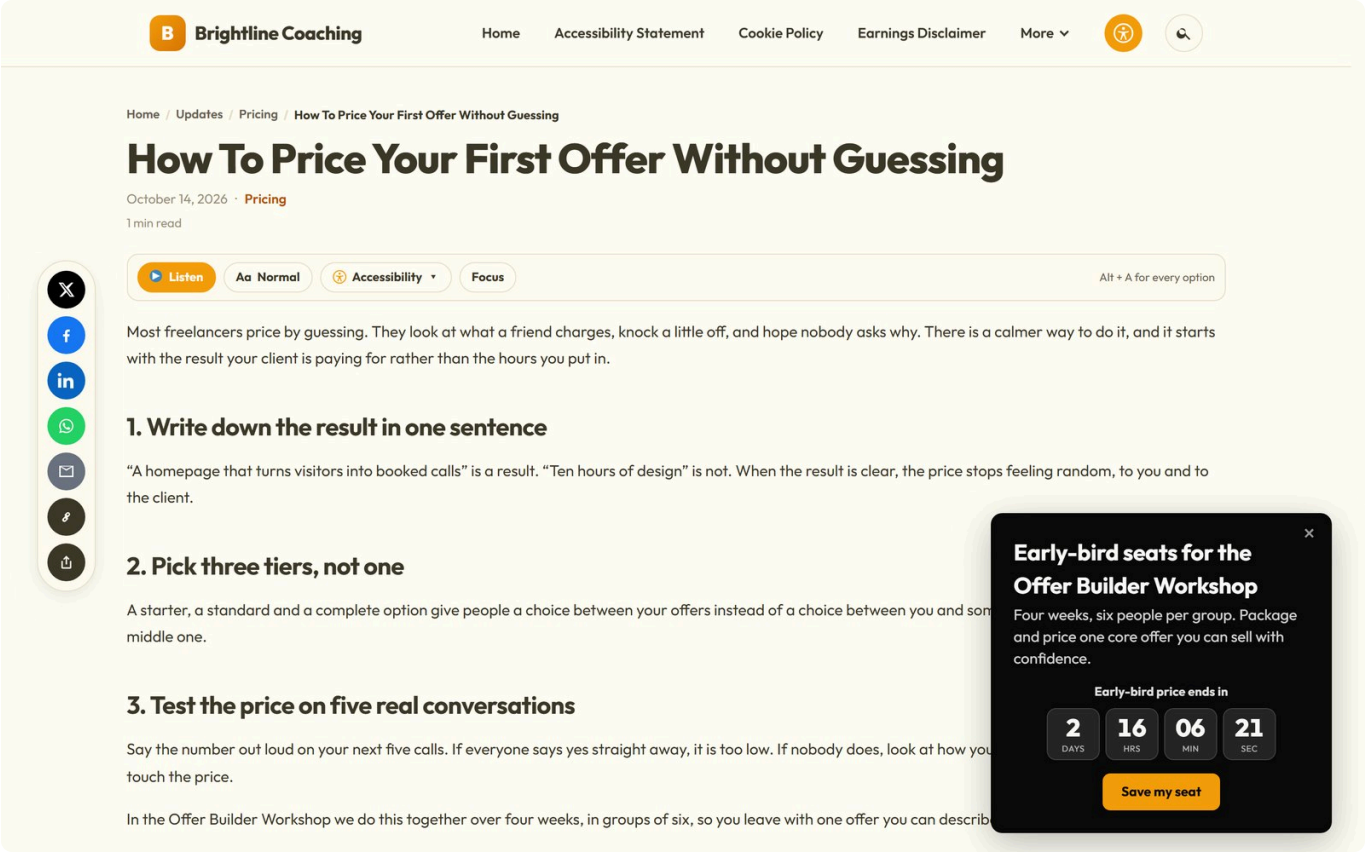
1. Capture Leads: ResultsAiX Engage

Engage turns visitors into subscribers with popups, slide-ins, sticky bars, countdown bars, coupon reveals, content lockers and more, all connected to your email list. You pick a campaign type, write the offer (or let the AI write it), choose who sees it and when, and it starts collecting leads.



Pick a campaign type in Engage

- **First setup:** one slide-in on your blog posts offering your free gift.
- **Then add:** a sticky bar for your current offer and an exit popup on your main pages.
- **The win:** every page on your site starts building your list, not only your opt-in page.

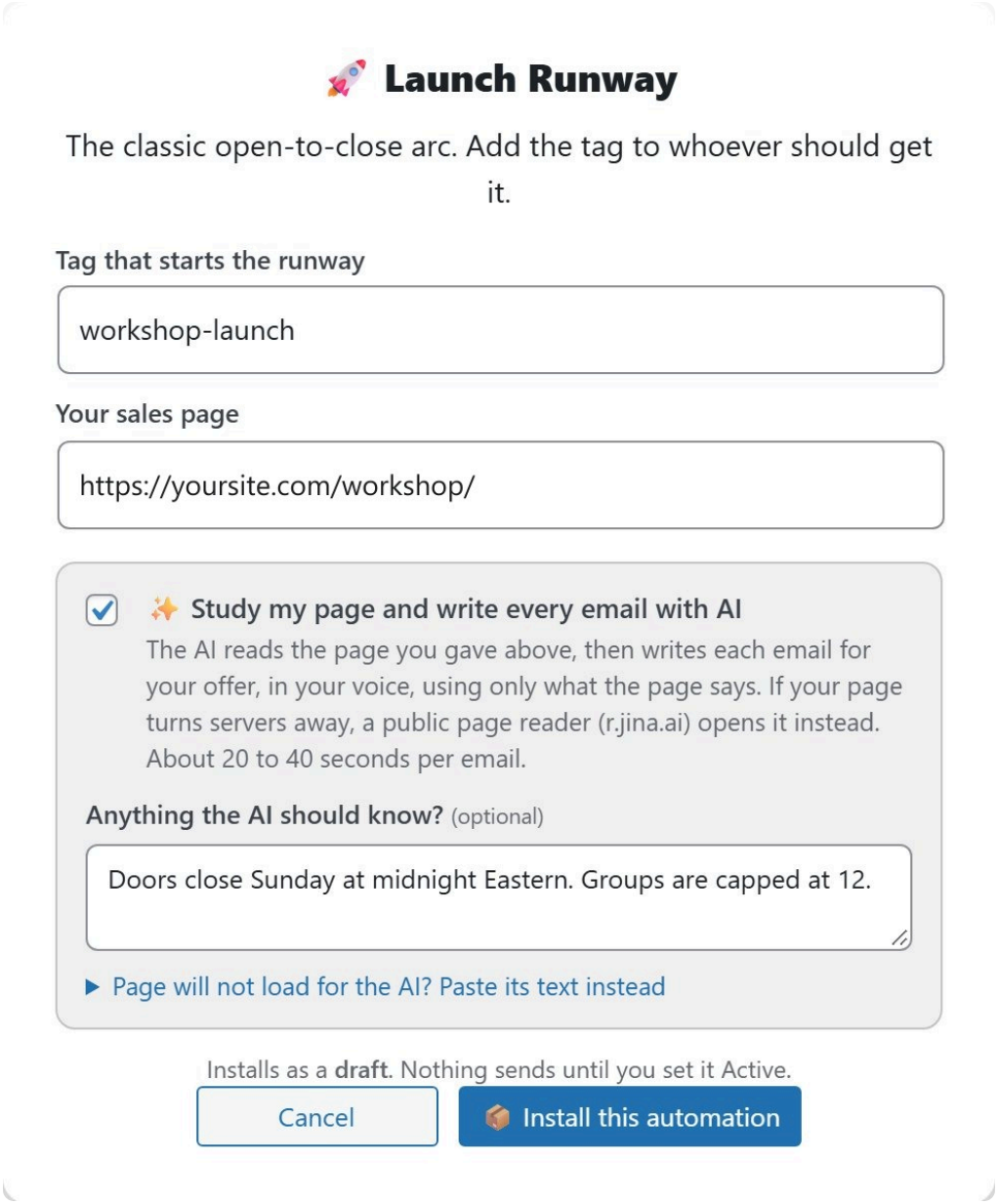


A slide-in offer on a live blog post

See ResultsAiX Engage →

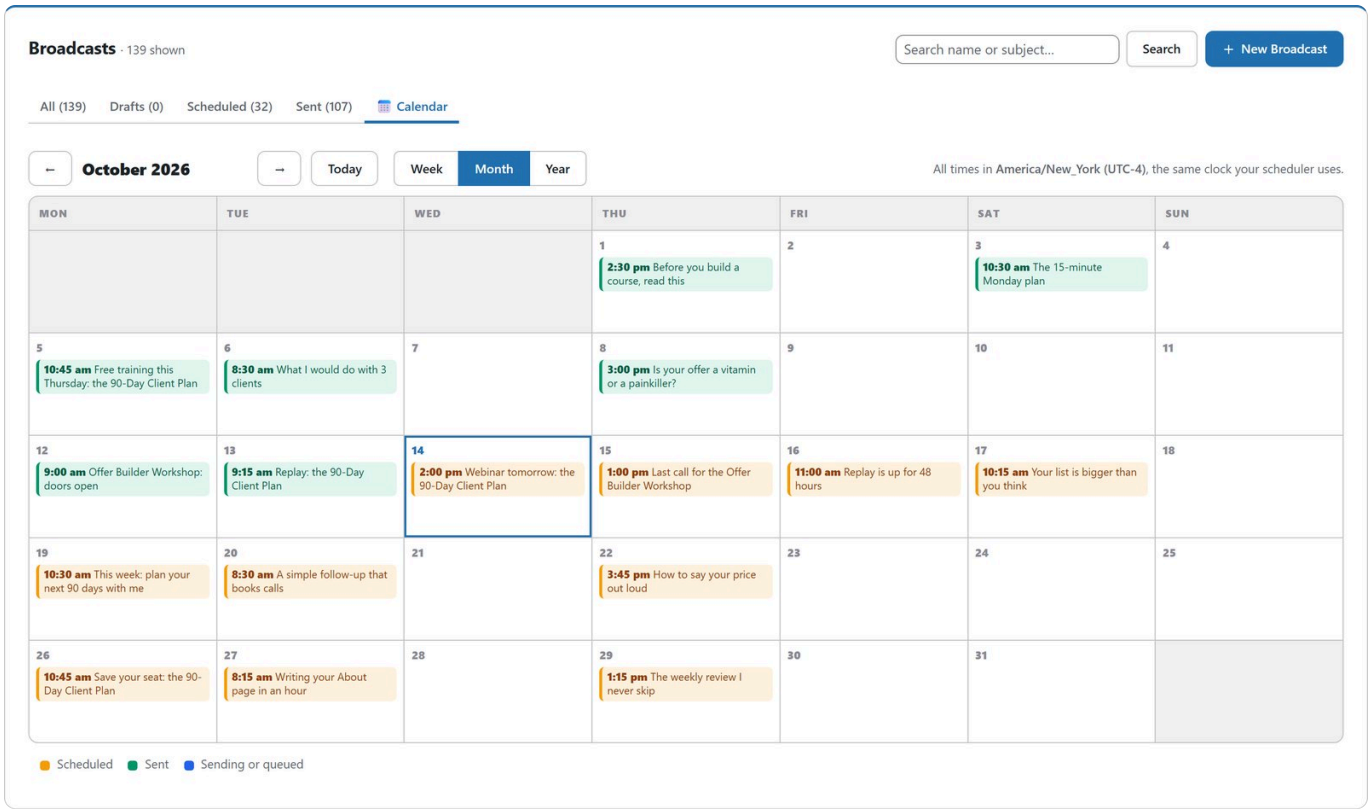
2. Email Your List: ResultsAiX Mailer

The Mailer is your autoresponder, on your own WordPress, with unlimited subscribers. Broadcasts, automations, tags, segments and reports all live in one place, and your emails go out through a professional sending service on your own domain. The AI writes with you: give it your sales page and it can write a complete launch sequence in your voice.



The AI writes a full launch sequence

- **First setup:** connect your sending service (Guides 2 and 3 show you step by step), then build a welcome automation that delivers your free gift.
- **Then add:** a weekly broadcast, planned on the calendar.
- **The win:** a list that grows on your own site and hears from you every week.

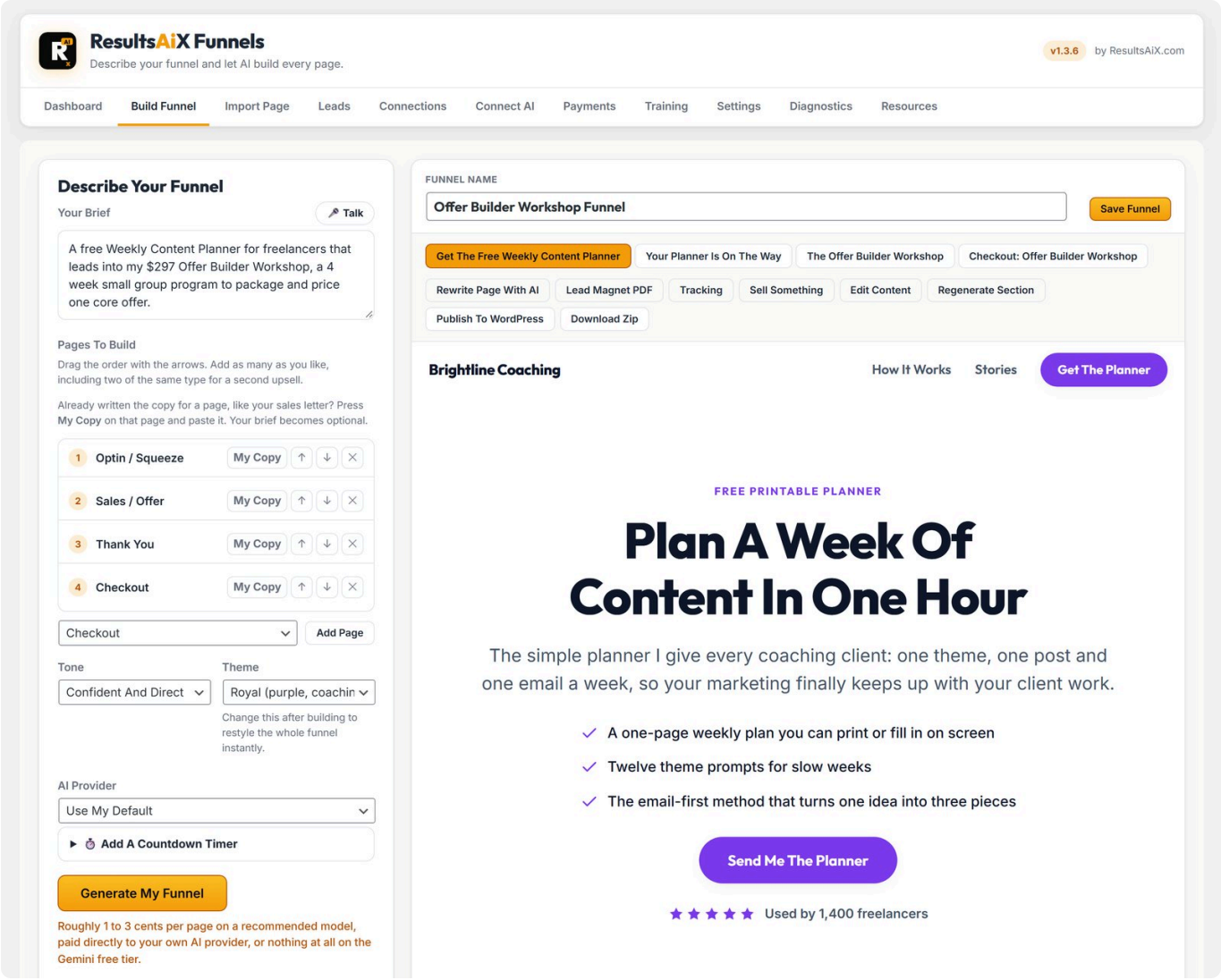


Plan every broadcast on the calendar

See ResultsAiX Mailer →

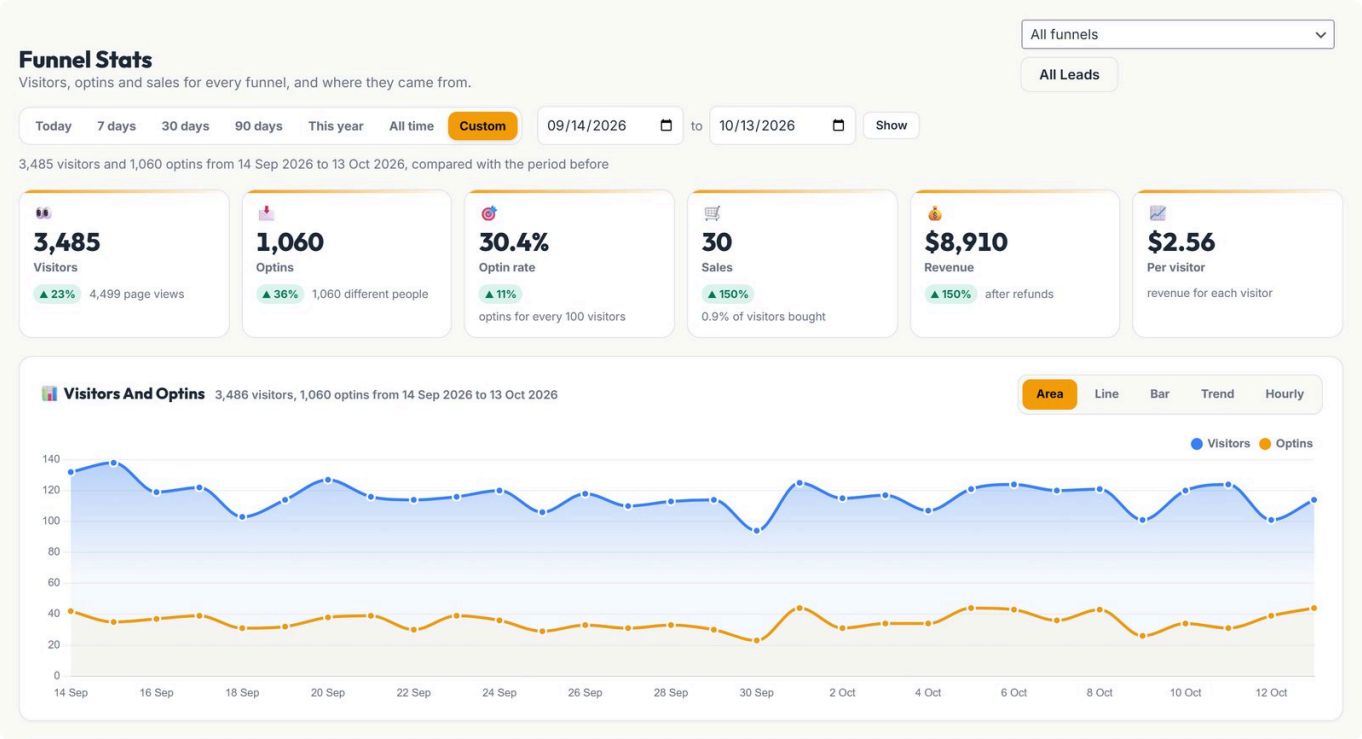
3. Sell: ResultsAiX Funnels

Describe your funnel in plain English, pick the pages you want (opt-in, sales, thank you, checkout) and the AI builds every page, ready to edit. Funnel stats then show visitors, opt-ins, opt-in rate, sales, revenue and earnings per visitor for every funnel.



Describe it and the AI builds every page

- **First setup:** one opt-in funnel for your free gift.
- **Then add:** a sales funnel for your first offer, with checkout.
- **The win:** you go from idea to a live funnel in an afternoon, and you see exactly how it performs.

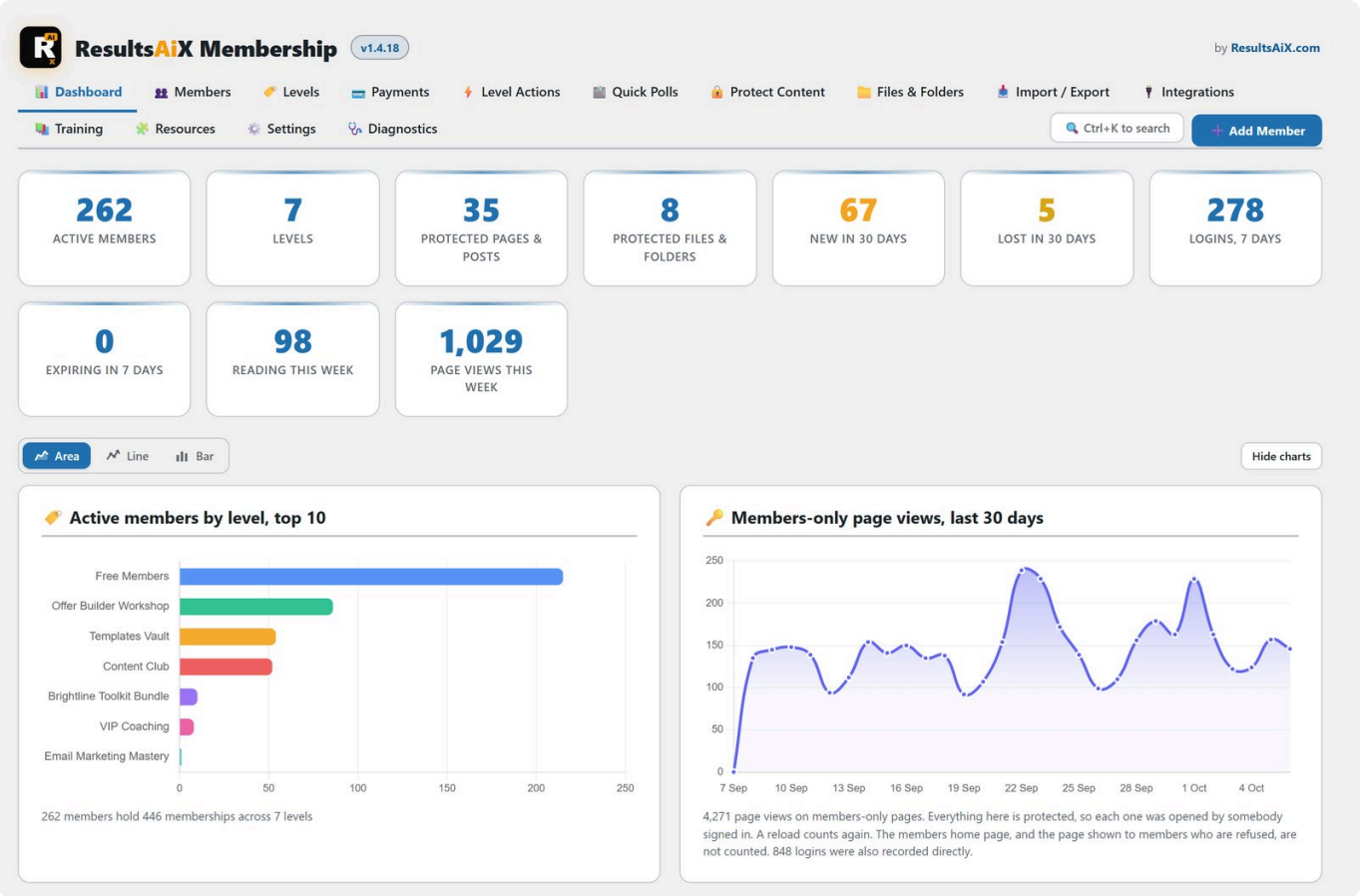


Every funnel number on one screen

See ResultsAiX Funnels →

4. Deliver: ResultsAiX Membership

Membership runs your courses, member areas and paid content: levels, protected pages and files, drip content, payments and member records in one plugin. The dashboard shows active members, new members, logins and what members are reading.



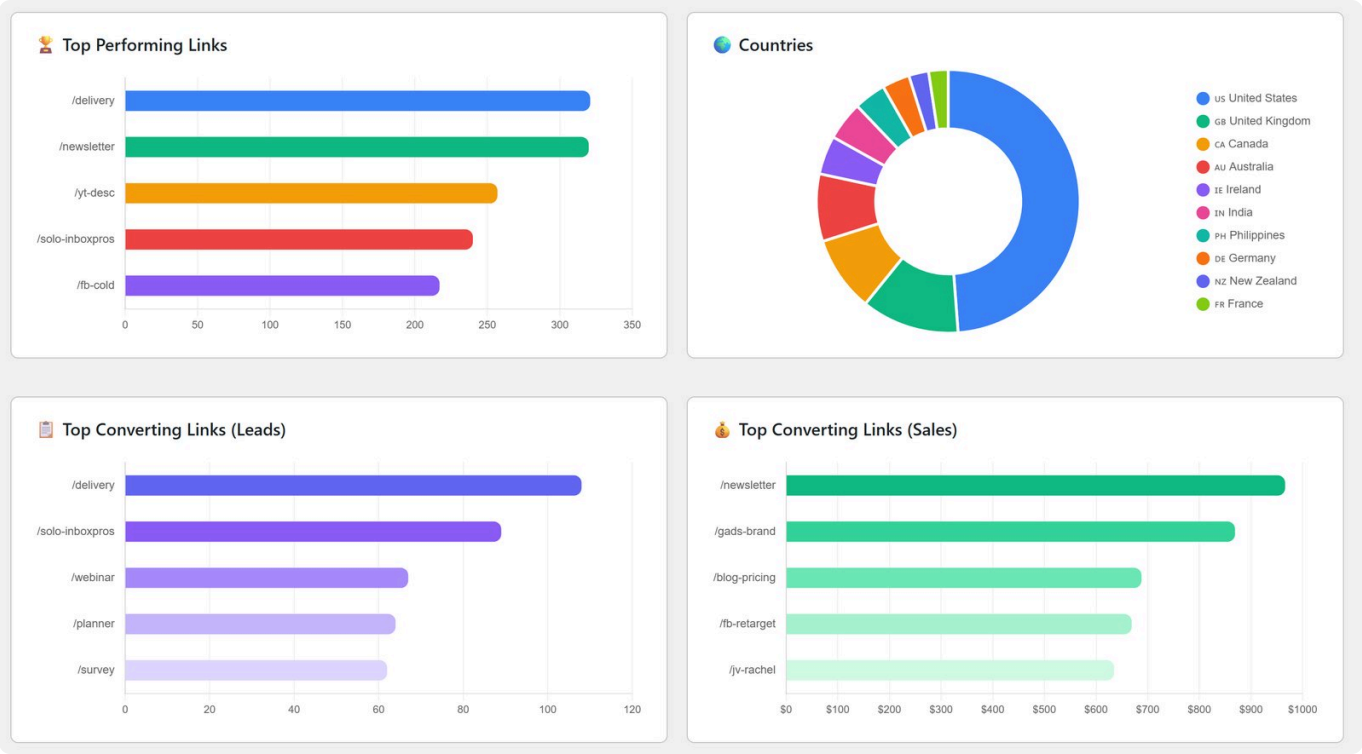
Your members at a glance

- **First setup:** one level and one protected page for your first product or bonus.
- **Then add:** a course with drip content and a members dashboard.
- **The win:** buyers get instant access on your own site, and you see who is getting value.

See ResultsAiX Membership →

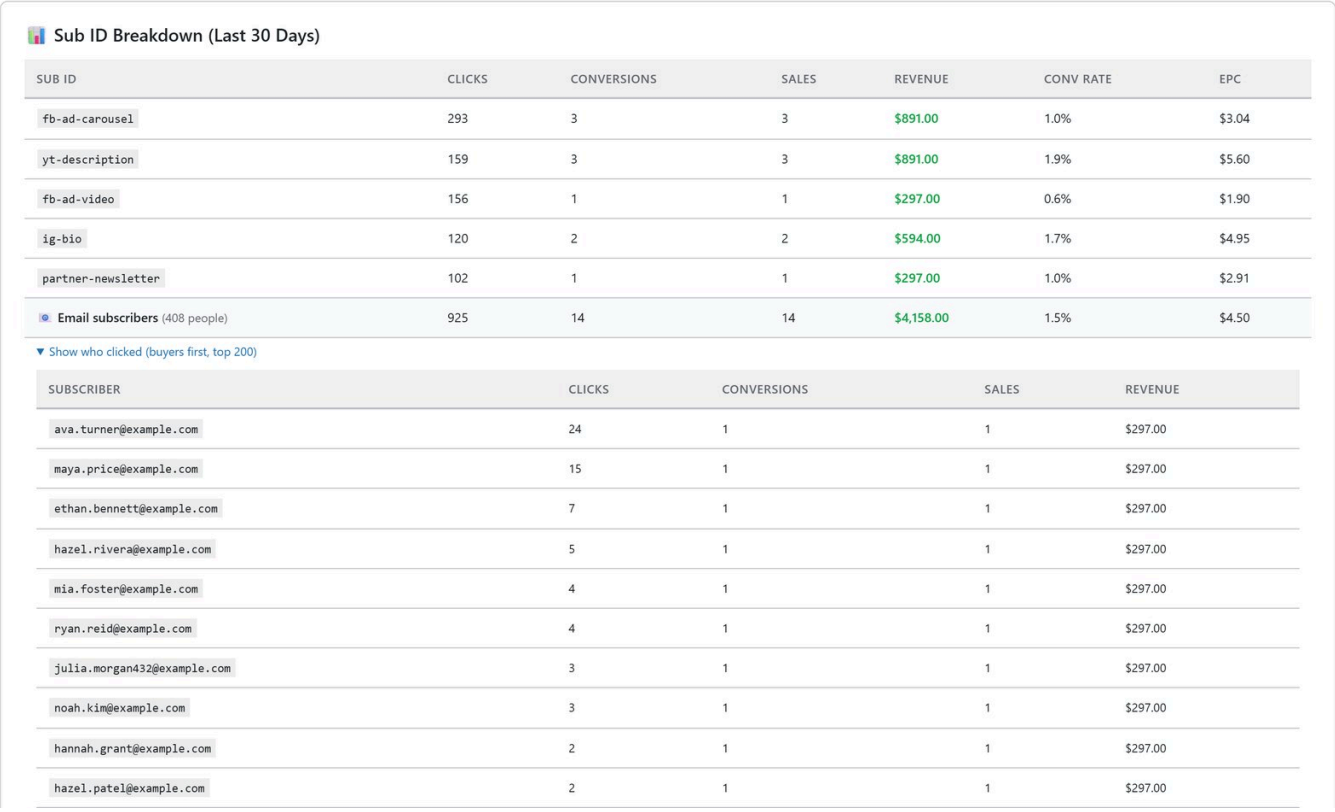
5. Track: WP Conversion Tracker AI

Every link you share becomes a tracking link. You see clicks, leads and sales for every link, which countries they came from, and with sub IDs you see which email, post or placement made each sale, down to the subscribers who clicked and bought. The AI Analyst reads the numbers and tells you which links to scale.



See which links bring leads and sales

- **First setup:** one tracking link for your opt-in page and one for your offer.
- **Then add:** a sub ID for every place you share them (each email, each post, each ad).
- **The win:** you know exactly what makes you money, so you do more of it.



Sub ID Breakdown (Last 30 Days)

SUB ID	CLICKS	CONVERSIONS	SALES	REVENUE	CONV RATE	EPC
fb-ad-carousel	293	3	3	$891.00	1.0%	$3.04
yt-description	159	3	3	$891.00	1.9%	$5.60
fb-ad-video	156	1	1	$297.00	0.6%	$1.90
ig-bio	120	2	2	$594.00	1.7%	$4.95
partner-newsletter	102	1	1	$297.00	1.0%	$2.91
Email subscribers (408 people)	925	14	14	$4,158.00	1.5%	$4.50

▼ Show who clicked (buyers first, top 200)

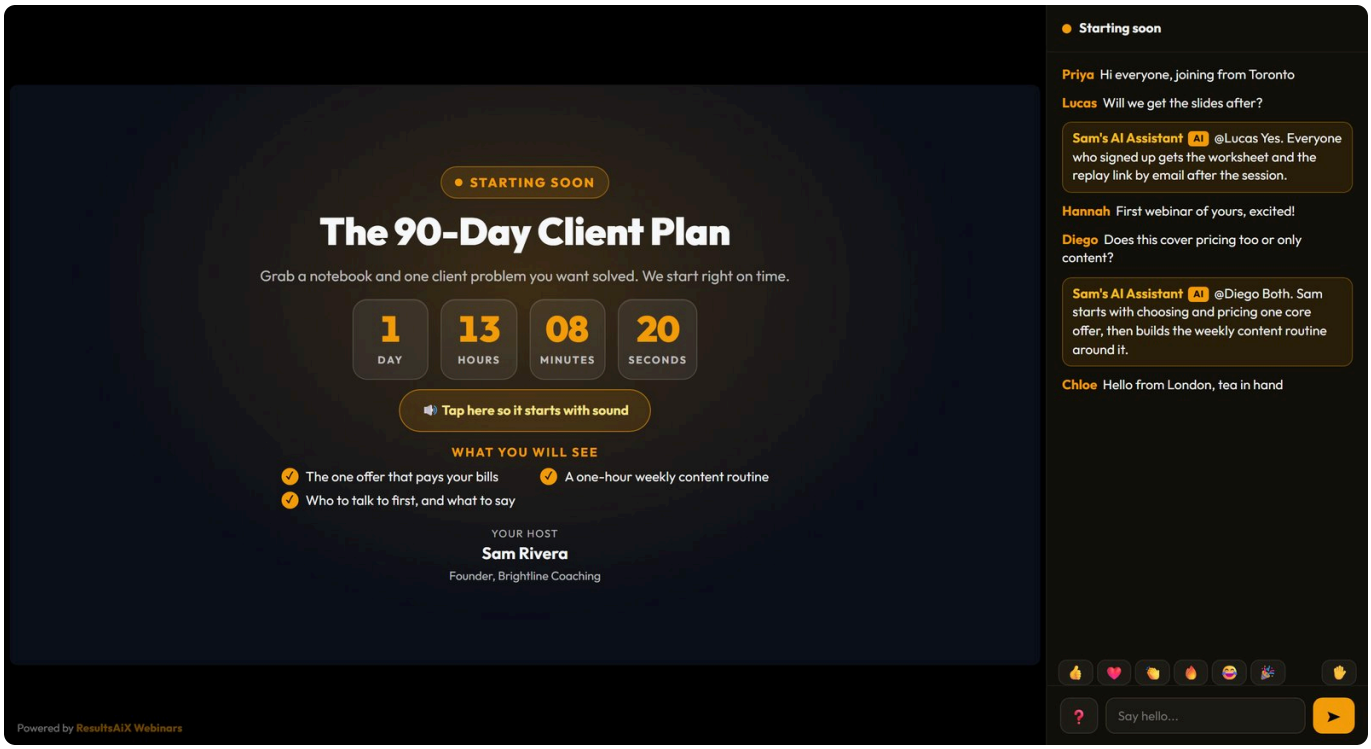
SUBSCRIBER	CLICKS	CONVERSIONS	SALES	REVENUE
ava.turner@example.com	24	1	1	$297.00
maya.price@example.com	15	1	1	$297.00
ethan.bennett@example.com	7	1	1	$297.00
hazel.rivera@example.com	5	1	1	$297.00
mia.foster@example.com	4	1	1	$297.00
ryan.reid@example.com	4	1	1	$297.00
julia.morgan432@example.com	3	1	1	$297.00
noah.kim@example.com	3	1	1	$297.00
hannah.grant@example.com	2	1	1	$297.00
hazel.patel@example.com	2	1	1	$297.00

Every sale traced to its source

See WP Conversion Tracker AI →

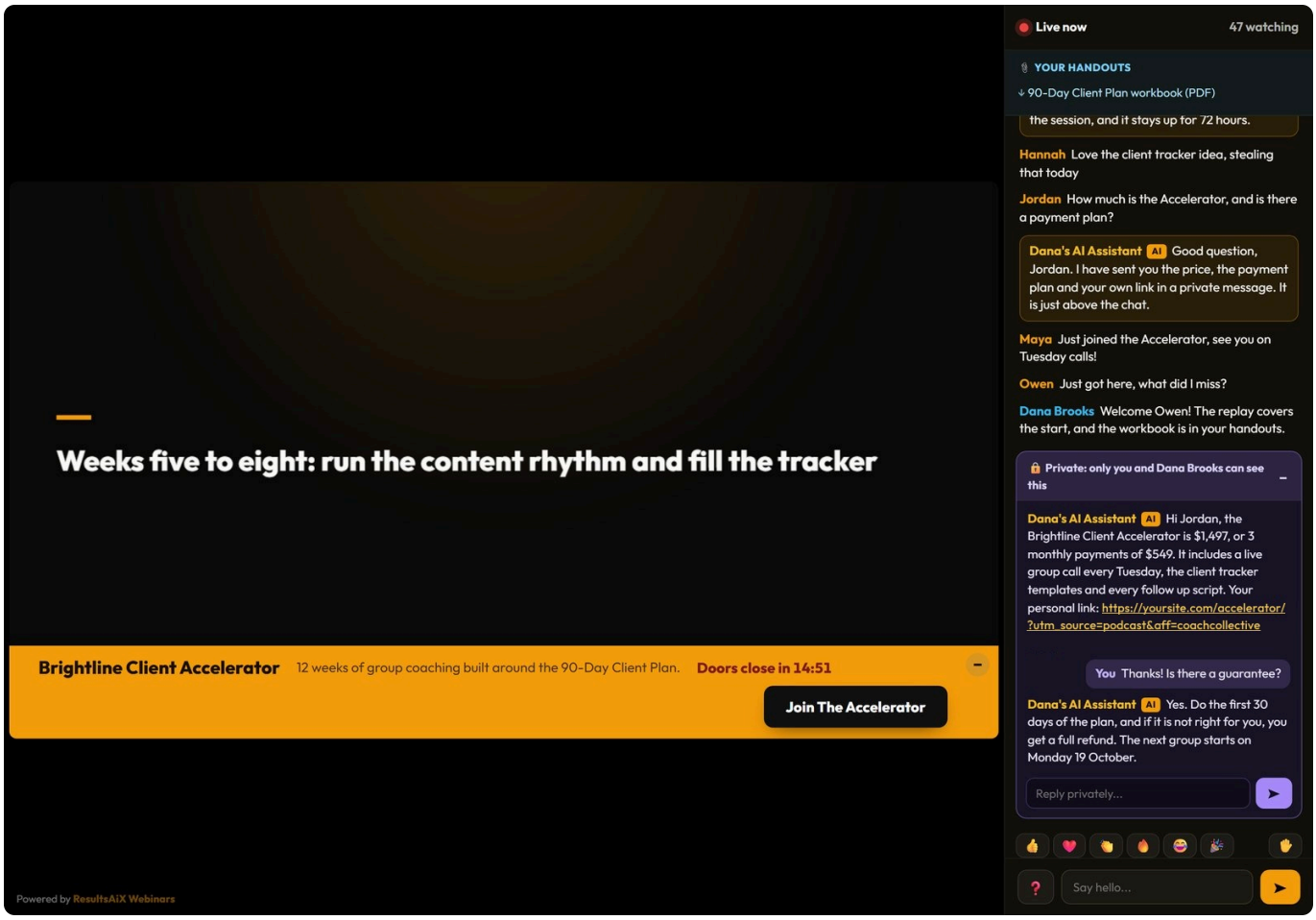
6. Present: ResultsAiX Webinars

Run live and evergreen webinars on your own site. Your viewers wait in a branded waiting room with a countdown and agenda, then watch with live chat, an offer bar and an AI assistant that answers questions in the chat for you. Registration, reminders and replays are built in and connected to your list.



A branded waiting room with live chat

- **First setup:** one evergreen webinar on your main topic.
- **Then add:** an offer bar timed to your pitch and a replay sequence.
- **The win:** a webinar that teaches and sells every day, on your own site.

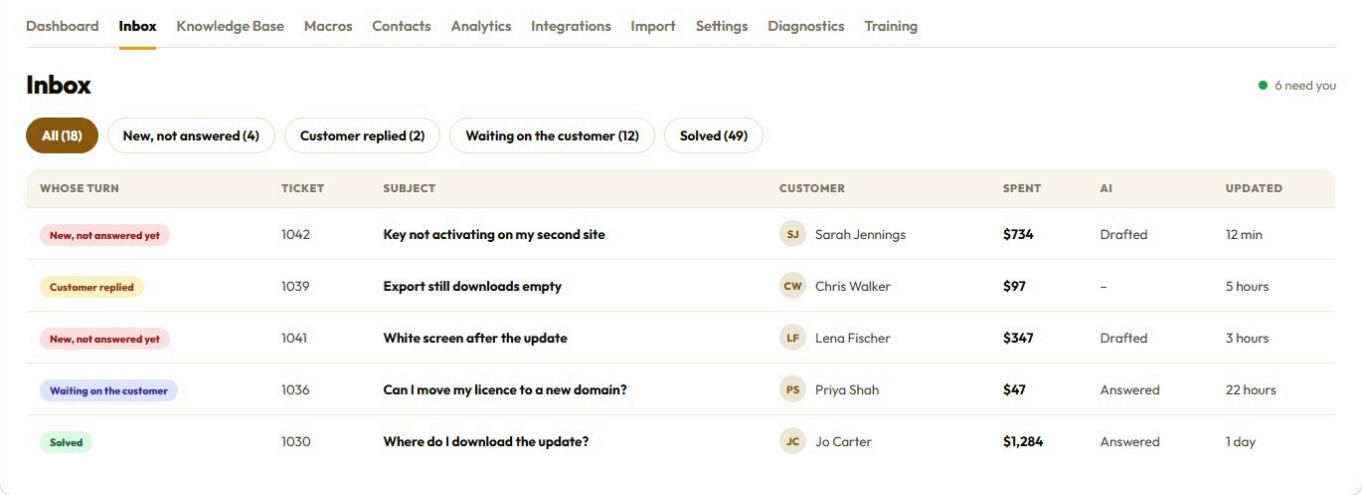


Your webinar room with an offer bar

See ResultsAiX Webinars →

7. Support: AiX Support Desk

A full helpdesk inside WordPress. The AI answers customer questions from your own knowledge base first, and every ticket that needs you lands in an inbox that tells you in plain words whose turn it is, with the customer's purchases beside it.



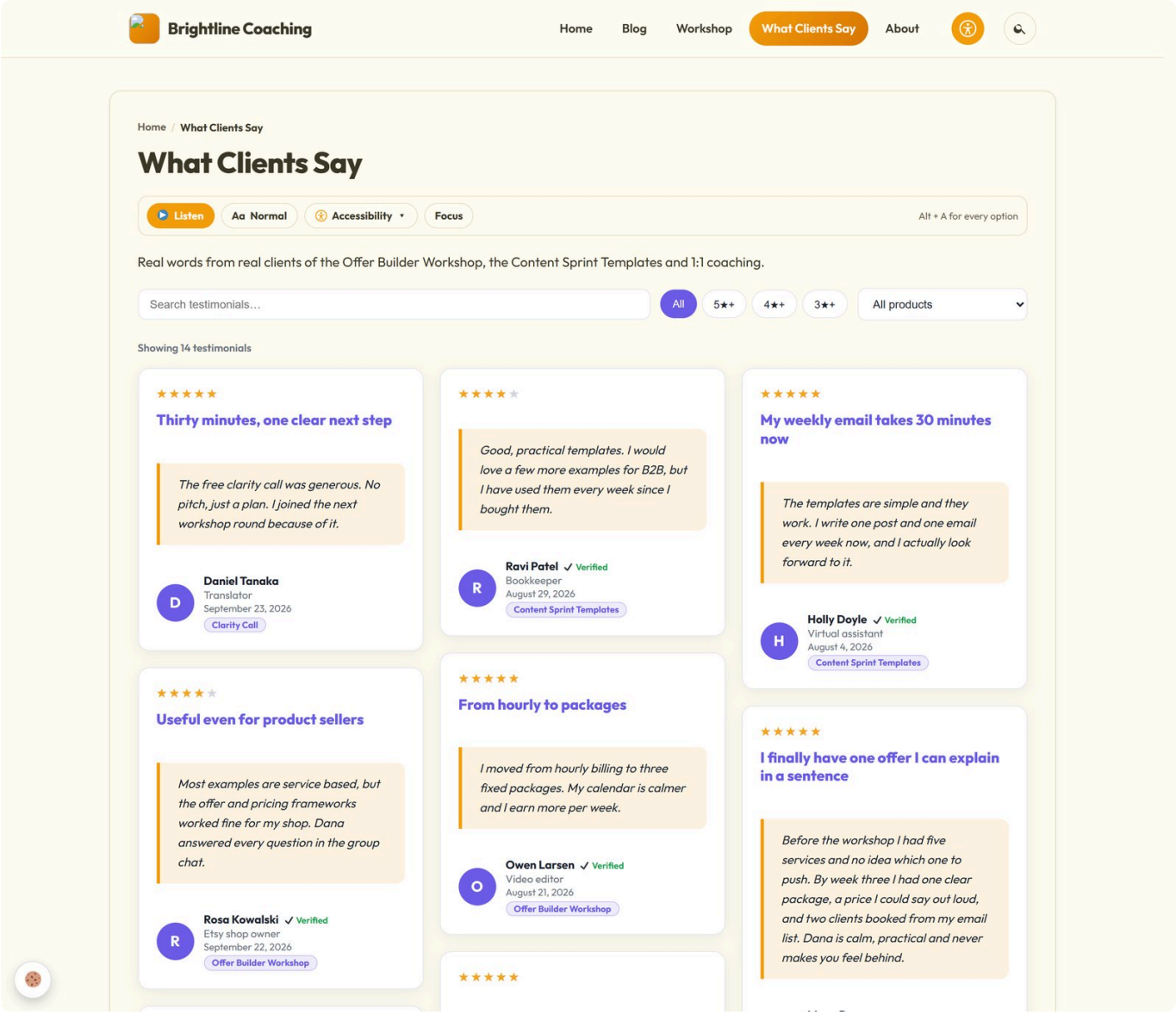
An inbox that shows whose turn it is

- **First setup:** add your top 10 questions and answers to the knowledge base.
- **Then add:** saved replies and the AI-drafted replies for you to approve.
- **The win:** customers get answers in seconds, and your inbox holds only what needs you.

See AiX Support Desk →

8. Prove It: ResultsAiX Testimonials

Collect reviews from your customers, verify them and show them on beautiful walls with ratings, search and filters by product. Proof on your pages helps every visitor decide.



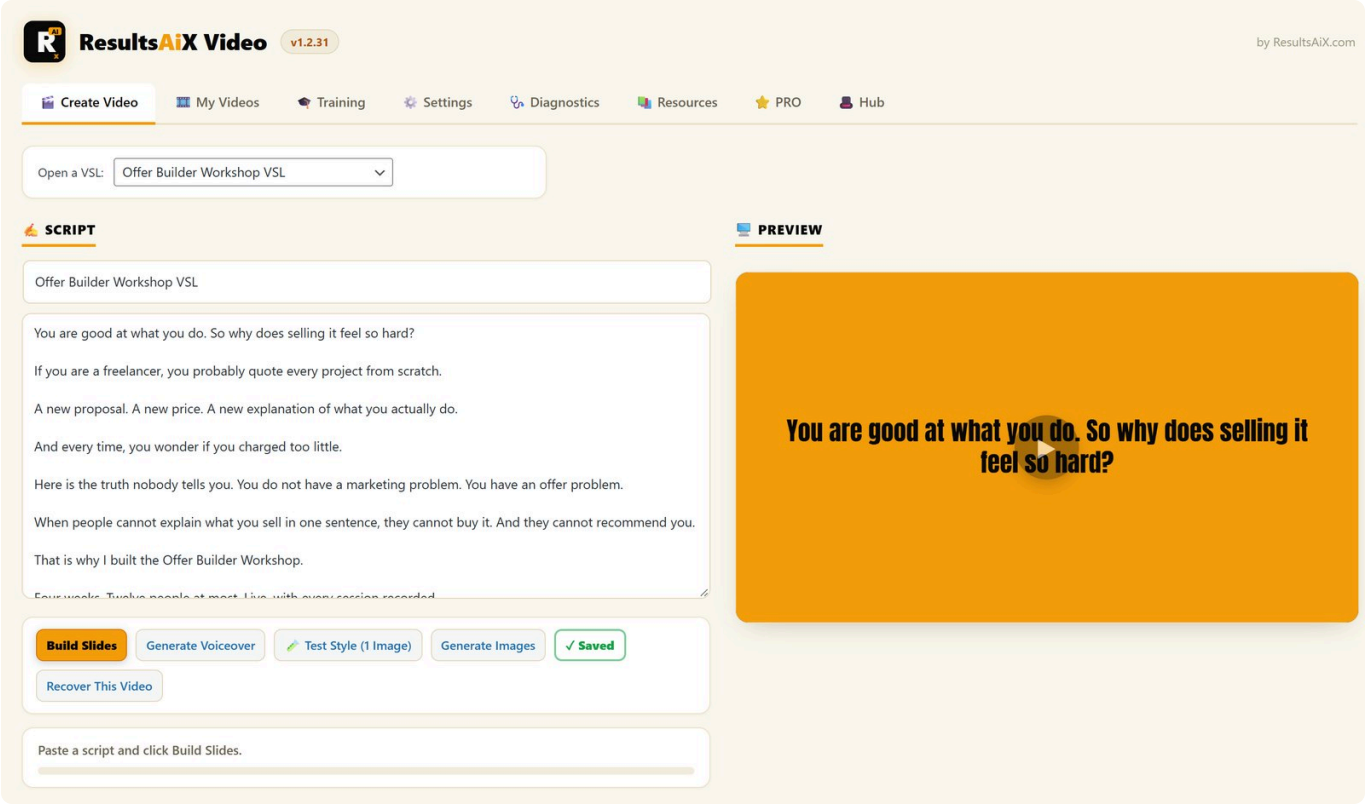
A wall of verified customer reviews

- **First setup:** a review request to your happiest customers.
- **Then add:** a testimonial wall on your sales page.

See ResultsAiX Testimonials →

9. Show It: ResultsAiX Video

Paste a script and get a finished sales video, with slides, AI images and over 40 voices, or your own voice. Perfect for sales pages, emails and social posts, with no camera needed.

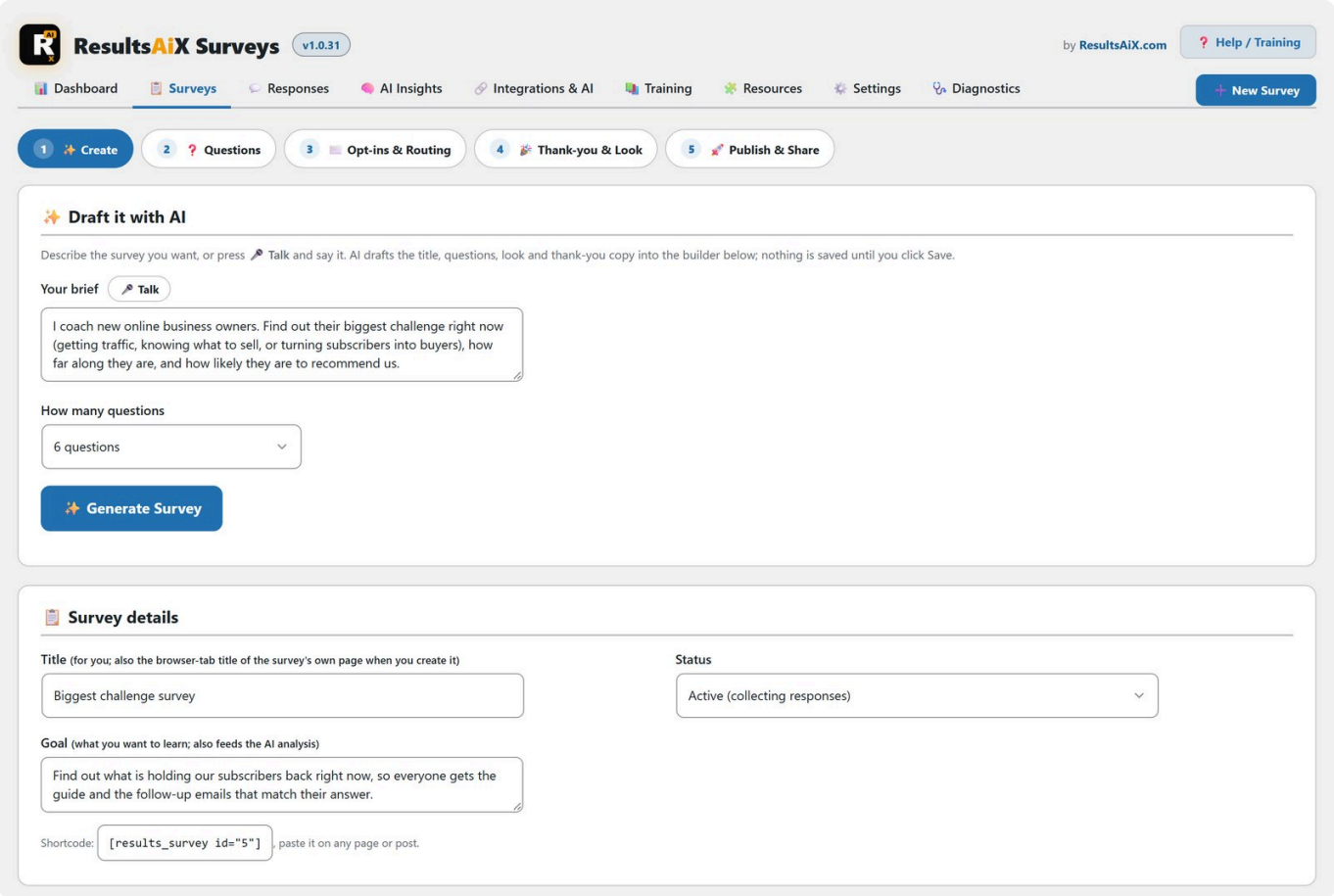


Paste a script, get a sales video

See ResultsAiX Video →

10. Listen: ResultsAiX Surveys

Ask your audience what they want. Describe what you want to learn, the AI drafts the survey, and answers can tag people and send them to the right follow-up. Your next product idea often comes straight from your survey results.

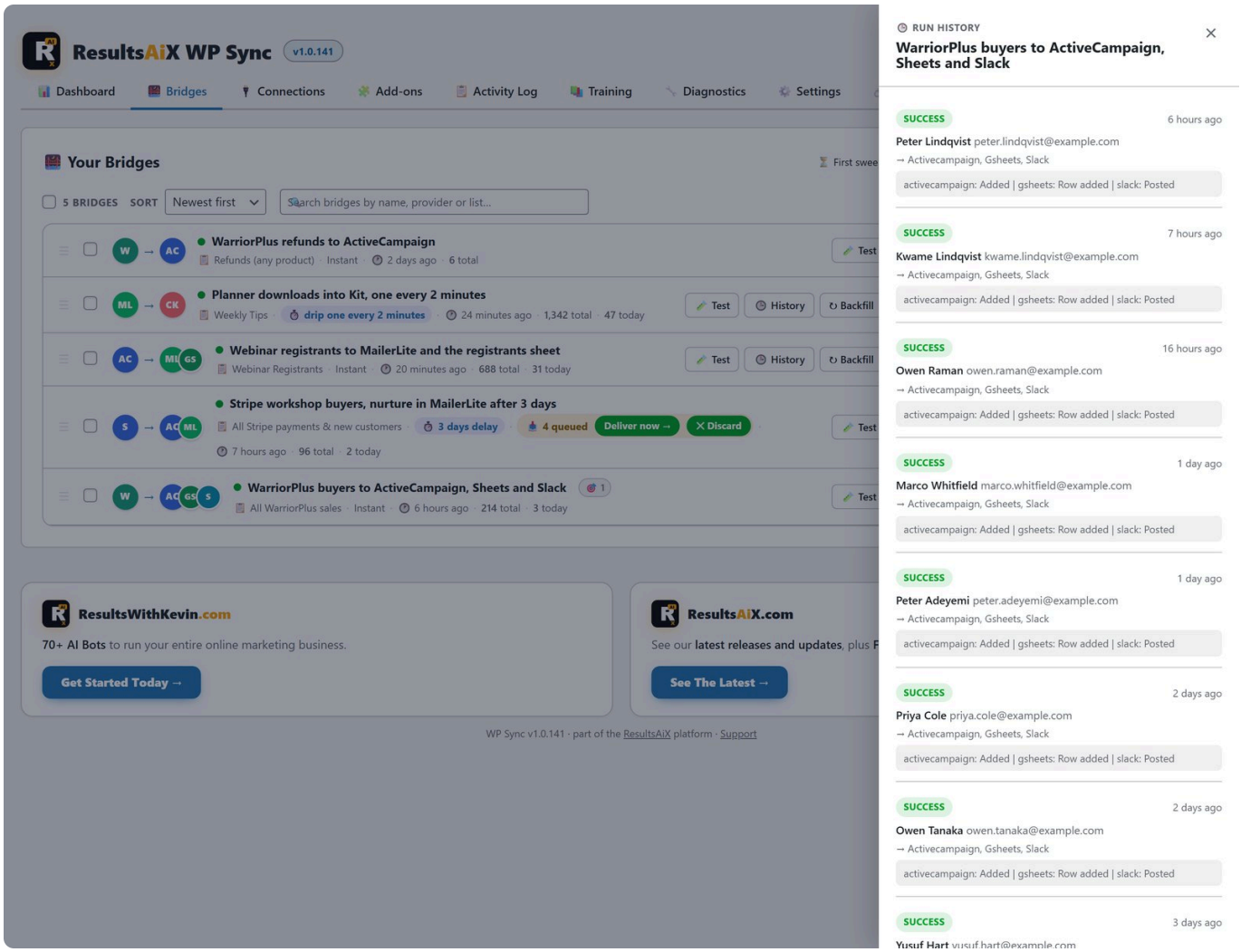


The AI drafts your survey

See ResultsAiX Surveys →

11. Connect Everything: WP Sync

If you also sell or collect leads on other platforms, WP Sync moves people between them automatically with 175+ connections: buyers from a marketplace into your list, webinar registrants into a sheet, with delays and drips if you want them. The run history shows every person it moved.



Every person moved, in the run history

See WP Sync →

Get Every Tool On One Key

The ResultsAiX Bundle puts every plugin in this guide, plus the ResultsAiX Theme, on one licence key, with 3 sites on every plugin and each new plugin added the day it ships.

See The ResultsAiX Bundle →

PART 5

Choose Your Starting Path

The fastest results come from building in the right order for your kind of business. Pick the path that sounds most like you.

Your Business	Build In This Order	Your First Win
Affiliate marketer	Funnels (opt-in page) → Mailer → WP Conversion Tracker AI → Engage → Webinars	Your first tracked commission from an email
Course or product creator	Funnels → Membership → Mailer → Testimonials → Webinars → Support Desk	Your first sale with instant access
Coach or service business	Engage → Mailer → Surveys → Webinars → Testimonials → Support Desk	Your first booked call from a webinar
Already selling on other platforms	WP Sync → Mailer → WP Conversion Tracker AI → then the path above that fits	Every buyer on your own list, automatically

Tip

Add one tool, get a result with it, then add the next. One working tool beats five half-set-up ones, and each new tool is faster to learn because they all work the same way.

PART 6

Your First 30 Days

Here is the order I would follow if I were starting from nothing today. One focus per week. Each week builds on the last, and by day 30 you have a page that captures leads, emails going out, an offer in front of people and the numbers to show you what is working.

WEEK 1

The Foundation

- Domain, hosting, SSL and WordPress ready
- Permalinks set to Post name
- Install the Hub and your first plugin, licence active
- Add your AI key
- Write one sentence: who you help, and with what

WEEK 2

Your Lead Machine

- Choose a free gift your reader wants (a checklist, a short guide, a video)
- Build an opt-in funnel for it with the AI
- Add a slide-in on your blog offering it
- Tag everyone by where they joined
- Opt in yourself and enjoy your first subscriber

WEEK 3

Your Email Engine

- Connect your sending service on your own domain (Guides 2 and 3)
- A welcome email that delivers the gift and says who you are
- 3 more short emails: a story, a tip, a recommendation
- Plan a weekly broadcast on the calendar
- Send a test to yourself first, every time

WEEK 4

Your First Offer

- Choose one offer: your own product or one you recommend
- Create a tracking link with a sub ID for each email
- Send it to your list
- Share your opt-in page in one traffic source every day
- Read the numbers on the Hub and do more of what works

By day 30 you will have

A professional WordPress site, a funnel and popup that capture leads every day, a welcome series that runs by itself, a weekly email habit, and your first tracked offer with the numbers to prove what works. That is a real online business, and every week from here you are growing it.

PART 7

7 Habits Of People Who Get Results

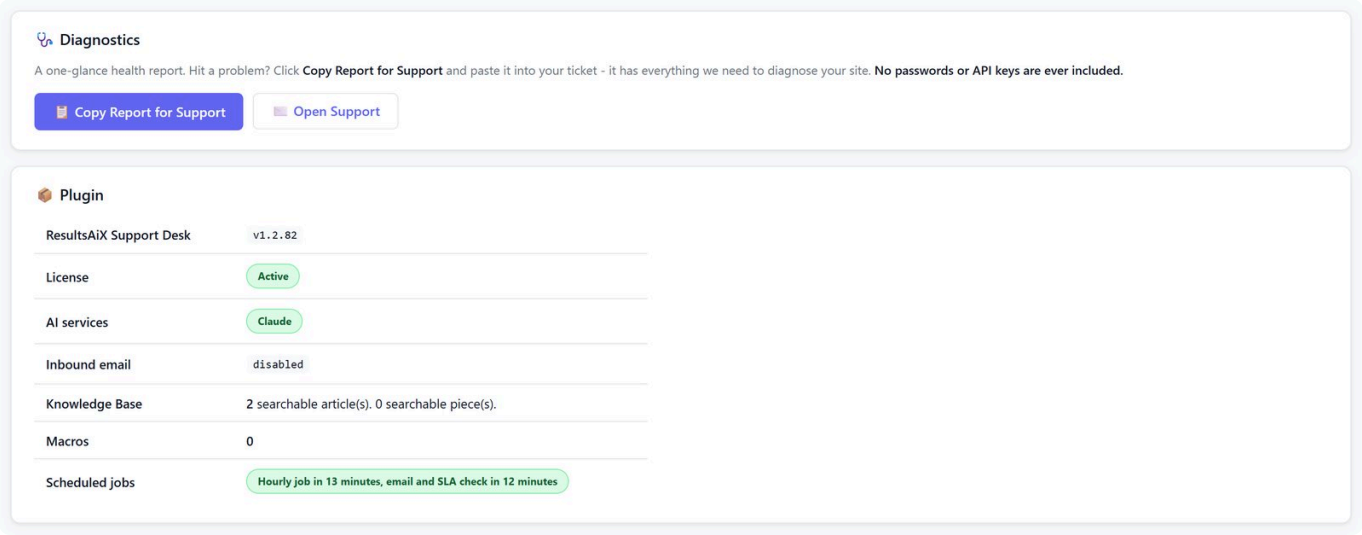
1. **They build one tool at a time.** One tool, one result, then the next. Momentum comes from finished things.
2. **They email from their own domain.** A sending service and an address on their own domain from day one, so every email arrives looking professional.
3. **They grow their list from people who ask to join.** Every subscriber chose to be there, which is why they open, click and buy.
4. **They tag everything.** Where someone joined, what they clicked, what they bought. Tags are what let every tool send the right message to the right person.
5. **They track every link.** From the very first email, so they always know which page and which email made the sale.
6. **They let the AI do the first draft.** Emails, pages, surveys, support replies. The AI writes the first version in seconds, they make it their own.
7. **They show up every week.** One broadcast, one piece of content, one look at the numbers. Small and steady builds a business.

PART 8

Where To Get Help

Where	Best For
The Docs	Step-by-step articles for every plugin, every screen and every setting, at resultsaix.com/docs/.
Training videos	Watch it done: demos and walk-throughs at resultsaix.com/training/.
Ask The AI	The chat on resultsaix.com answers questions about any plugin straight away, from our real docs and pages.

Support	Any question about your plugins, your licence or your sites: open a ticket through the Support button on resultsaix.com.
Inside each plugin	A Training tab, a Setup Wizard and a Diagnostics screen that shows the health of the plugin at a glance and creates a support report in one click.



Diagnostics shows the health of the plugin at a glance.

PART 9

Questions Beginners Ask

Do I need to be technical to use ResultsAiX?

No. If you can log in to WordPress and upload a file, you can install and run every plugin. Setup Wizards walk you through the first setup, and the AI writes your emails, pages and replies for you to edit.

Do I need WordPress?

Yes. ResultsAiX plugins run on a self-hosted WordPress site, the kind you install on your own web hosting in one click.

How does the AI work?

The AI features run on your own key from Claude, OpenAI or Gemini. You pay the provider directly at their published rate, with no credit packs, and the AI writes in your voice from your own pages and knowledge.

Can I use the plugins on more than one website?

Yes. Licences usually cover 3 websites per plugin, and you can move a licence from one site to another in one click. For more sites, there are larger licences.

I already use other tools. How do I move across?

One job at a time. Start with the tool you would most like to replace, get it running on your own site, then move the next one. Guide 5 shows you how to move an email list, and Guide 9 covers moving a membership.

What is the difference between the Hub and the Bundle?

The Hub is your dashboard: one screen that shows every ResultsAiX plugin you own and your numbers. The Bundle is one licence that includes every ResultsAiX plugin and the Theme.

Ready To Build Your Business On Your Own Site?

Start with the tool for your next goal, or get every tool at once. Everything runs on your own WordPress, with unlimited subscribers, pages and funnels.

Get Started With ResultsAiX →

PART 10

What To Read Next

This is the first of 15 free AiX Training Guides. Each one is complete on its own, and each one comes as a free PDF. If emailing your list is your next goal, read Guides 2, 3 and 4 in that order.

1 Getting Started With ResultsAiX *(you are here)*

2 The Complete SMTP Service Guide →

3 Setting Up SMTP2GO From Start To Finish →

4 Email Deliverability: Reach The Inbox →

5 Moving Your Email List To The AiX Mailer →

6 Email Automations Playbook →

7 How To Grow Your Email List With ResultsAiX →

8 How To Build Sales Funnels, Start To Finish →

9 How To Move Your Membership To ResultsAiX →

10 Running Customer Support With AI →

11 Launching A Product With Affiliates And JV Partners →

12 ResultsAiX For 6 And 7 Figure Marketers →

13 WP Conversion Tracker: Track Every Click And Every Sale →

14 WP Sync: Connect All Your Tools Without A Monthly Automation Bill →

15 Automated Webinars That Sell →

Your First Step, Today

Do one thing tonight: set your permalinks to Post name, install your first plugin and paste your key. That is day one done, and you are already building.

Keep Going

All 15 AiX Training Guides are free on the ResultsAiX blog, each with its own PDF.

Docs: resultsaix.com/docs · Training videos: resultsaix.com/training

ResultsAiX.com

by Kevin Fahey