ResultsAiX.com

AIX TRAINING GUIDE 11 OF 15 · FREE

Launching With Affiliates And JV Partners
The Complete Launch Plan

Plan your launch, recruit partners who promote, track every sale and email your own list through launch week, with a day-by-day plan and checklist.

Kevin Fahey · ResultsAiX.com

A launch with partners is the fastest way I know to put a new product in front of thousands of buyers in a single week. You build the product and the sales page once. Your partners, people with lists and audiences of their own, send their buyers to you, and they earn a commission on every sale. Everybody wins, and the relationships you build carry on into every launch after.

The launches that do well are not lucky. They are organised. The product owner knows who has said yes, who needs a reminder, who has their review copy, which emails go out on which day, and who is leading the leaderboard by lunchtime on day one. After the launch they know exactly who sent sales, and they return the favour.

This guide shows you how to run a launch like that with **Launch Manager AI**, the partner command centre in ResultsAiX, together with WP Conversion Tracker AI for tracking and the ResultsAiX Mailer for your own launch emails. Every screenshot is a real screen, shown with an example business, Brightline Coaching, launching a product called Momentum Planner.

What you will have by the end of this guide

- A launch plan with dates, from six weeks out to the thank-you after close
- A partner list sorted by who really sends sales, and a pipeline to recruit them
- A JV page, swipes, bonuses and a contest your partners want to win
- Every sale tracked in real time, by partner and by email
- A launch email sequence to your own list, and a day-by-day plan and checklist

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PART 1

How A Partner Launch Works

In a partner launch, your product is listed on an affiliate marketplace such as WarriorPlus or JVZoo. The marketplace gives each approved affiliate their own link, records every sale they send, and handles their commissions according to the settings on your product. Your job is everything around that: the product, the sales page, the partners, the plan and the follow-up.

A few words you will see everywhere:

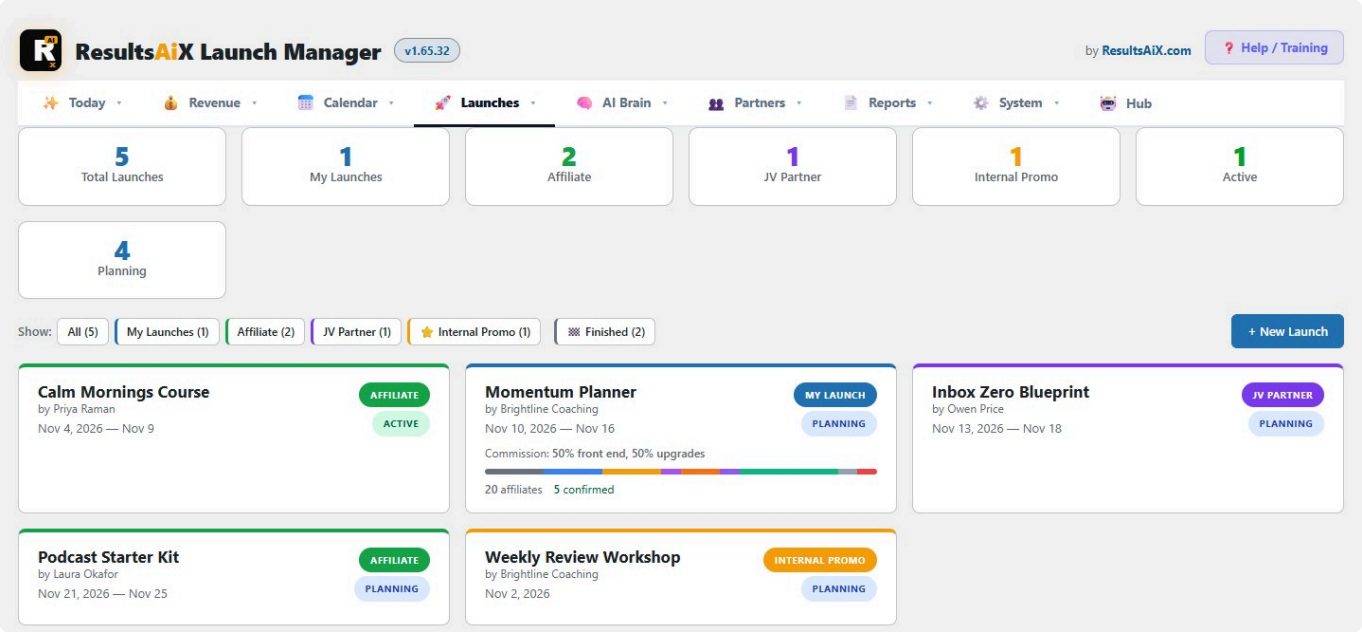
Word	What It Means
Vendor	You, the product owner running the launch.
Affiliate	Anyone who promotes your product with their own link and earns a commission.
JV partner	An affiliate you have a real relationship with, often another product owner who promotes your launches while you promote theirs.
JV page	The page for partners: dates, commissions, prizes, swipes, bonuses and how to get a link.
Swipes	Ready-written emails and posts partners can send to their audience.
Reciprocity	Promoting for the partners who promoted for you. It is what turns one launch into a network.

Here is the journey of a launch, and where each ResultsAiX tool helps:

Plan dates, offer and readiness in Launch Manager AI → **Recruit** partners through the pipeline, with the AI Brain → **Equip** JV page, swipes, bonuses and a prize contest → **Launch** partner sales live, your own list emailed by the Mailer → **Reward** leaderboard, prizes, thanks and promos in return

What Launch Manager AI Does

Launch Manager AI keeps every partner, every launch and every sale in one place on your own WordPress site. It brings in your sales from WarriorPlus and JVZoo in real time, works out who has sent you sales and who you have sent sales to, and turns all of it into a daily plan: who to contact, which launch is ready, which mailing is due. It sits alongside your marketplace and makes the partner side of launching organised.



Every launch in one place

PART 2

Set Up Launch Manager AI

Install it like every ResultsAiX plugin and paste your licence key. The **Setup Wizard** opens straight after you activate and takes about five minutes: Welcome, Credentials, IPN Setup, Import Data and Bookmarklets. Every step can be skipped and you can run it again from Settings.



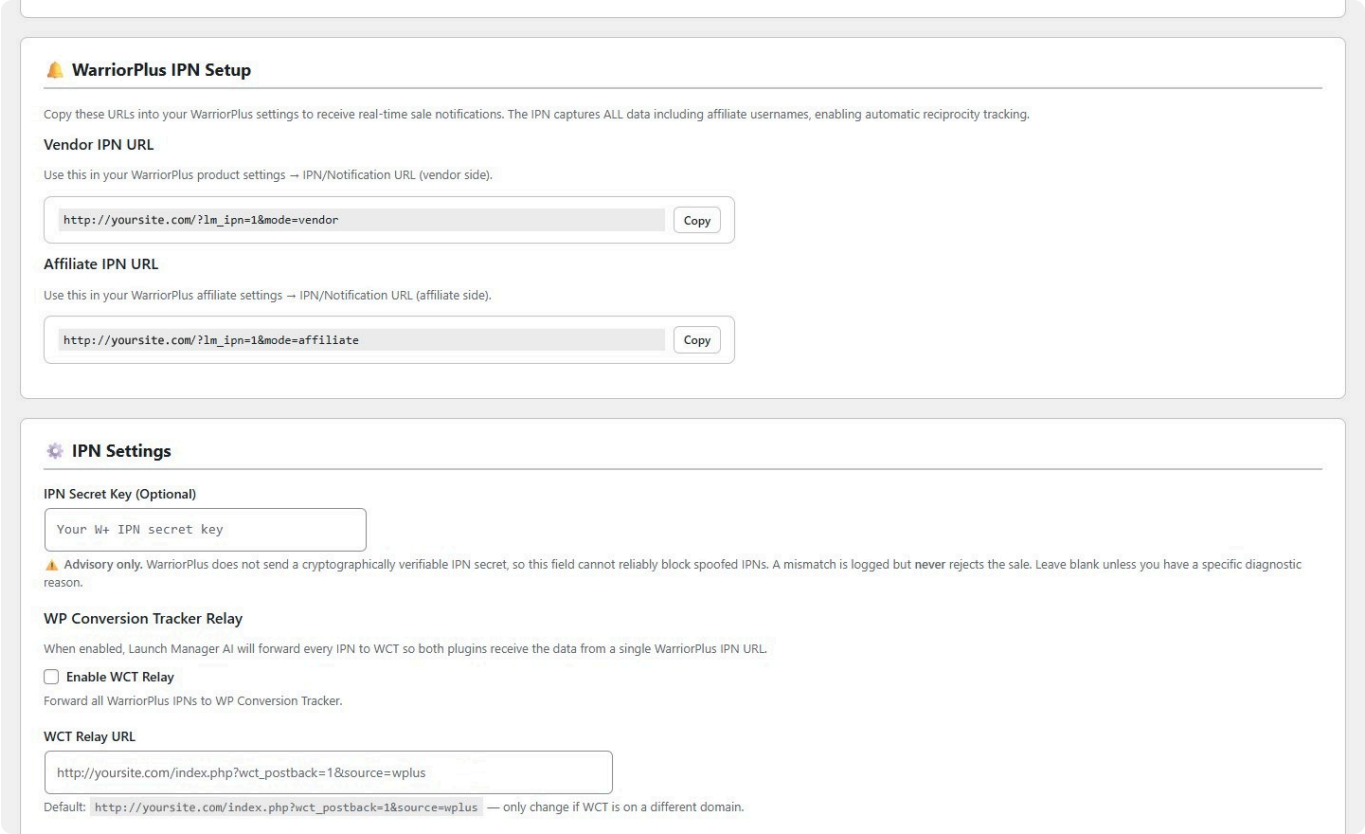
▶ **Watch the video**

Launch Manager AI: A Live Build With A Top WarriorPlus Seller

The tabs across the top follow your working day: **Today** for your daily plan, **Revenue** for sales, **Calendar** for launches and mailings, **Launches** for each launch and its partners, **AI Brain** for who to contact next, **Partners** for your partner database, **Reports** for printable PDFs, and **System** for settings and training.

Connect Your Sales In Real Time

Real-time sales are what make everything else work, so set them up first. Launch Manager gives you notification addresses to paste into your marketplace. From then on every sale, refund and rebill arrives in seconds.



Connect real-time sales in minutes

1. Open **System**, then **Settings**, and find the **WarriorPlus IPN Setup** card. Copy the **Vendor IPN URL**.
2. In WarriorPlus open your product, edit it, and paste the address into its notification URL field. Save.
3. For JVZoo, copy the **JVZoo Vendor IPN URL** from the JVZoo IPN Setup card and paste it into your product's JVZIPN URL field.
4. Make a test purchase or wait for your first sale, then open **IPN Log** under Revenue to see it arrive.

> **Already using WP Conversion Tracker AI?**
>
> A marketplace product has one notification address. Point it at Launch Manager and tick the **WCT Relay** box in Launch Manager's Settings: every notification is forwarded to WP Conversion Tracker AI, so both plugins get every sale from one address.

Bring In Your History

If you have launched or promoted before, bring that history in so Launch Manager knows your relationships from day one. Under **Partners, Import** there are colour-coded importers for WarriorPlus stats (what

affiliates sent you, what you sent as an affiliate, and per-transaction sales), recurring payments, and a JVZoo connection that pulls your past transactions with your JVZoo API key. Partners are created and matched by username as the data comes in.

PART 3

Your Launch Timeline

A launch has three phases. Give yourself six weeks for your first one. Partners plan their mailings weeks ahead, and the best ones fill their calendar early.

6 TO 3 WEEKS OUT

Plan And Recruit

- Fix your dates, offer, commissions and prizes
- Create the launch in Launch Manager
- Build the JV page and list the product on your marketplace
- Fill the pipeline and send your first invitations

3 WEEKS TO LAUNCH DAY

Equip And Confirm

- Send review copies to interested partners
- Publish swipes, bonuses and the prize ladder
- Confirm mailing days with each partner
- Schedule your own launch emails

LAUNCH WEEK

Open And Lead

- Open on time, check the first sales arrive
- Share the live leaderboard every day
- Email your list on the planned days
- Thank partners as their sales come in

CLOSE AND AFTER

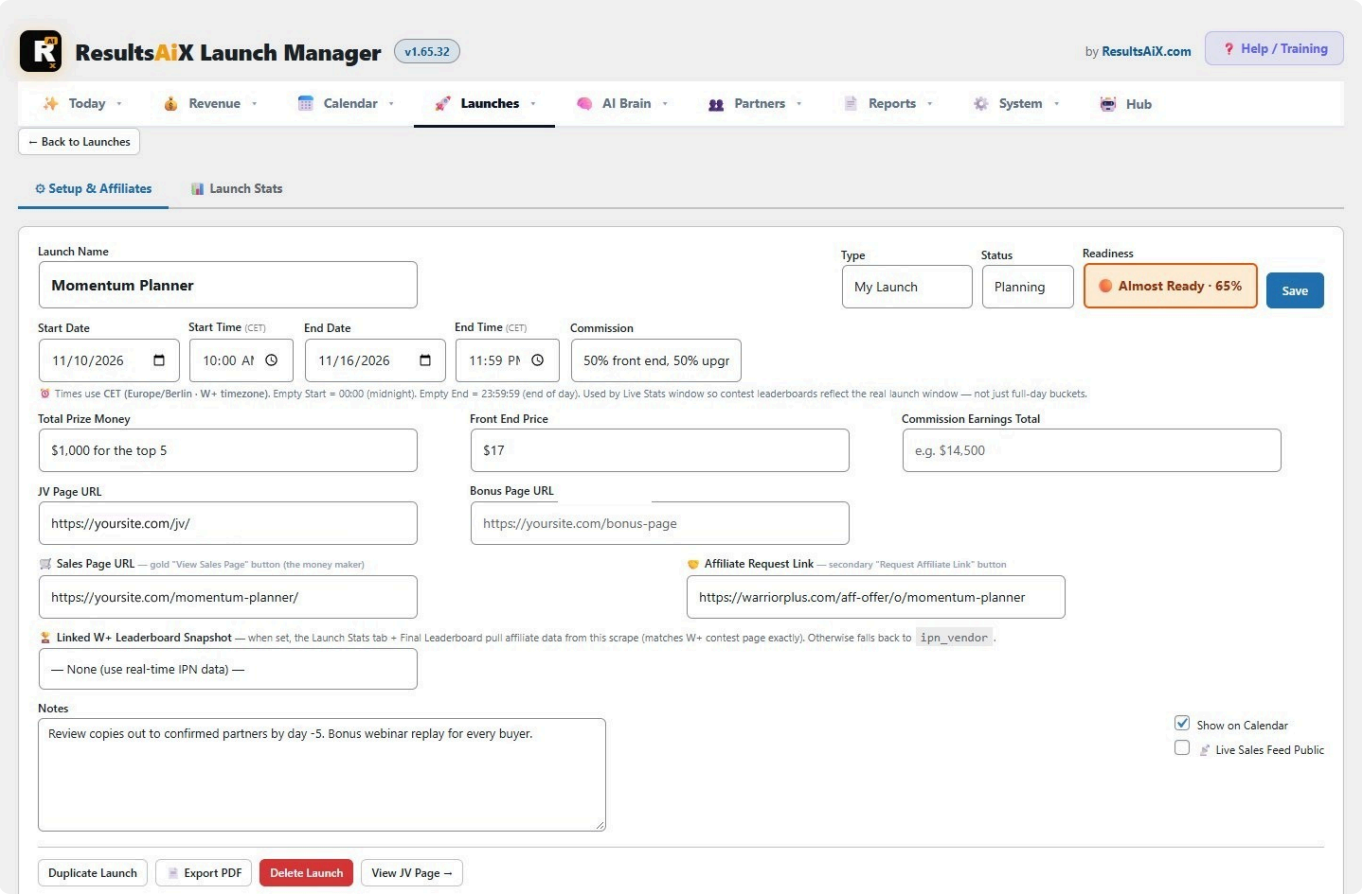
Reward And Return

- Last-call emails, then close on time
- Publish the final leaderboard and pay prizes
- Thank every partner with their numbers
- Book your promotions for them in return

Create Your Launch

Under **Launches** press **+ New Launch**. Give it a name, start and end dates and times, and the details your partners care about. Everything you enter here is used again in your message templates, the calendar and

the reports.



Create the launch with every detail partners need

Field	What To Put
Launch Name, Type, Status	Your product name, the type My Launch, and Planning until it goes live
Readiness	How ready you are to launch, from Not Started to 100% Ready
Start and End Date, Times	The cart open and close, shown to partners
Commission	How you describe it, for example 50% front end, 50% upgrades
Total Prize Money, Front End Price	The headline numbers partners ask about first

JV Page URL, Sales Page URL	Where partners read about the launch, and your sales page
Affiliate Request Link	Where partners request their link on your marketplace
Notes	Anything for you: review copy dates, bonus plans

Readiness: Know How Prepared You Are

Every launch has a readiness level, separate from its status, shown on the calendar as a coloured stripe and on the week view as a progress bar. Move it as you go: **Not Started** when you set the dates, **In Progress** while the JV page and listing are built, **Almost Ready** when swipes, bonuses and review copies are done, **Scheduled** when mailings are booked and partners confirmed, and **100% Ready** after your final check on launch morning.

Your Partner Command Centre

See how Launch Manager AI plans your launch, ranks your partners and tracks every sale in real time on your own WordPress.

See Launch Manager AI →

PART 4

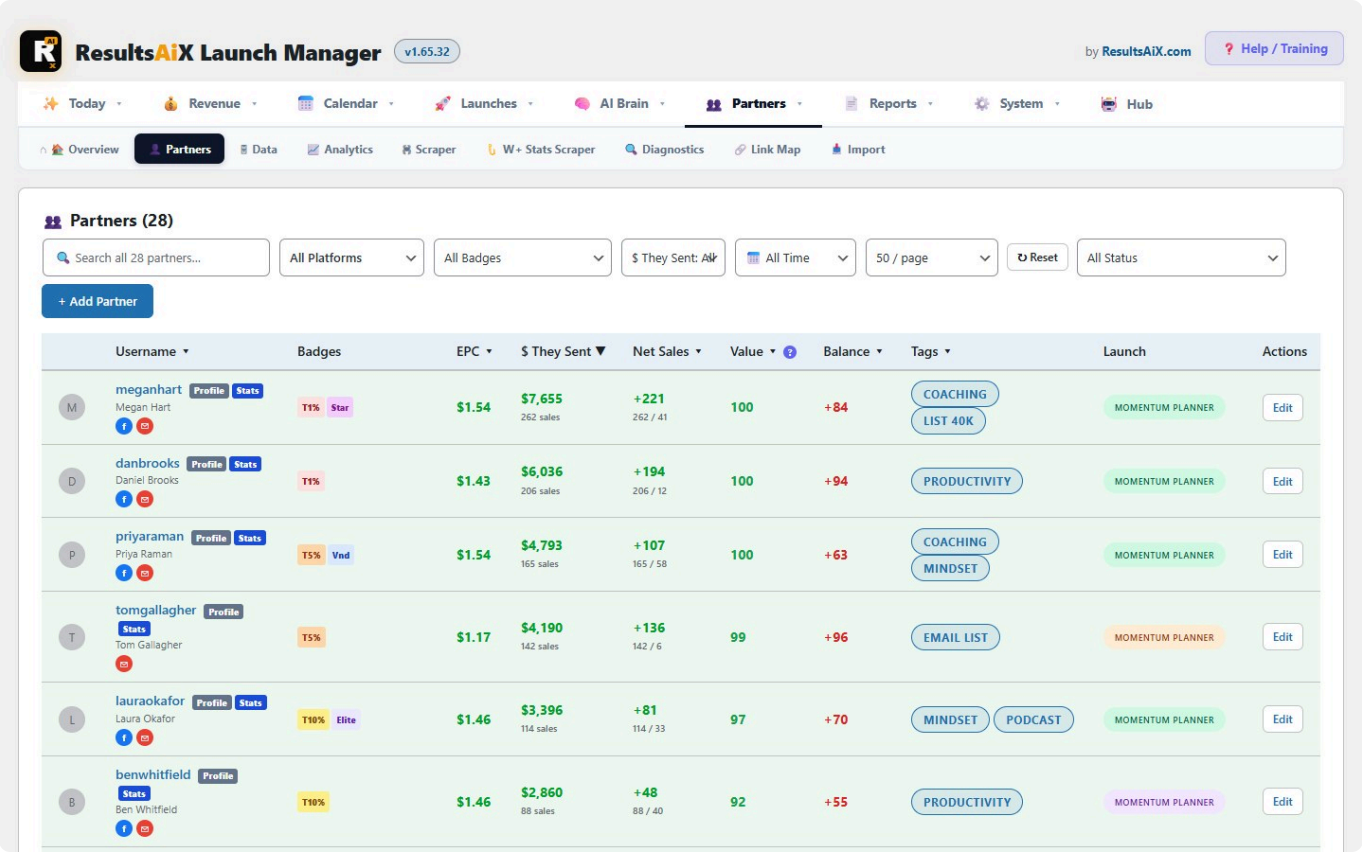
Build Your Partner List

Your partner list is your most valuable launch asset. The **Partners** page holds every partner with their badges, earnings per click, net sales, a 0 to 100 **Value Score**, a reciprocity balance, your tags and quick contact icons. Partners are sorted by Value Score, so your most valuable relationships sit at the top.



▶ Watch the video

How To Find Your Top Affiliates In Launch Manager AI



Your partners, ranked by value

Read a partner's row from left to right: their marketplace **Badges**, their **EPC** (what their clicks earn on average, the best measure of an audience), **Net Sales** both ways, the **Value** score, the **Balance** of who owes whom a promotion, your own tags and which launches they are part of.

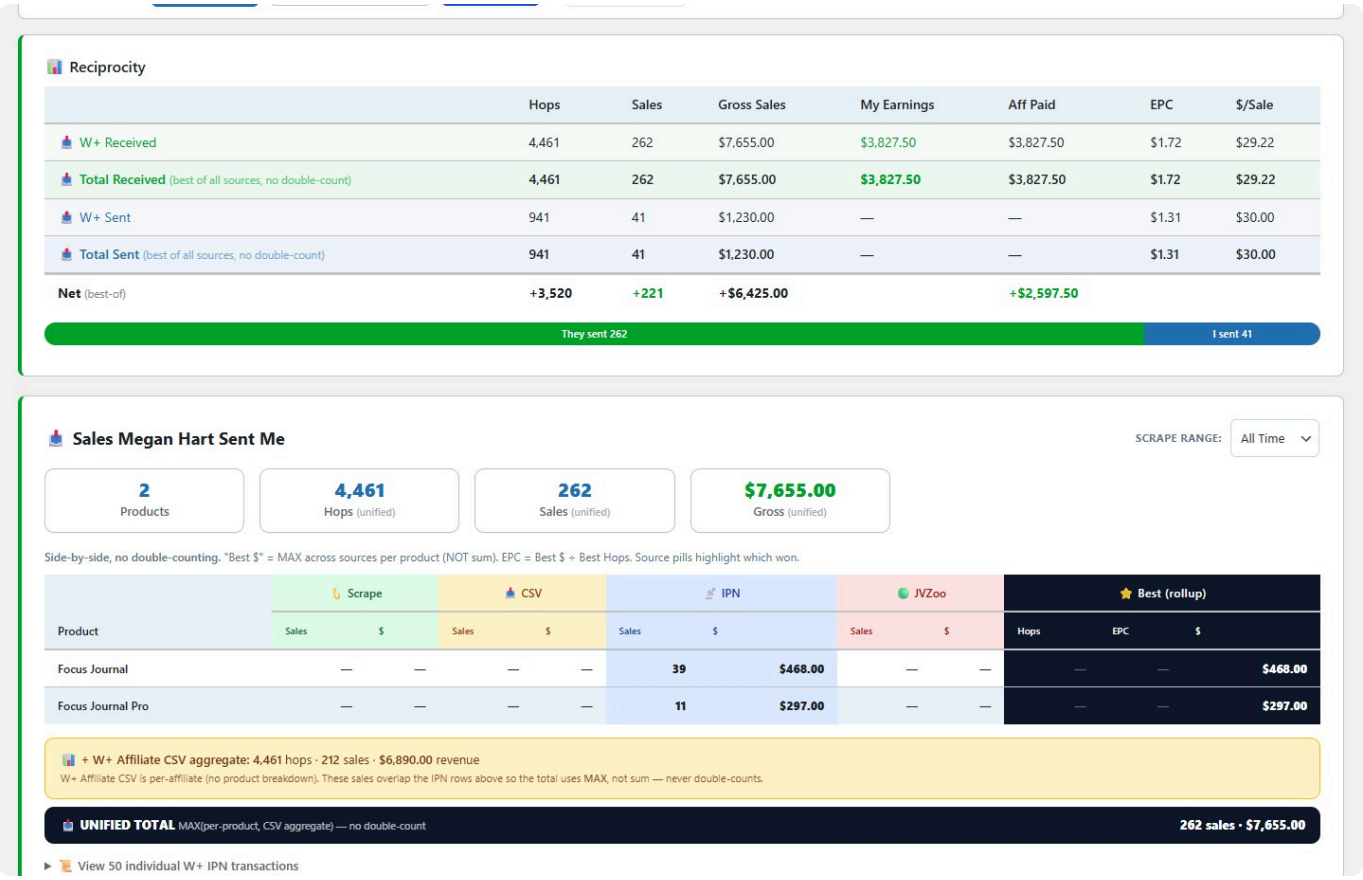
Where New Partners Come From

- **Your own history.** Everyone who has ever sent you a sale, imported or arriving through real-time notifications.
- **People whose launches you promoted.** They know your name already, and many will return the favour.
- **Contest leaderboards in your niche.** The Leaderboard Scraper's bookmarklets read a public WarriorPlus or JVZoo contest leaderboard and list every affiliate on it, so you can add them with **Create Partner** and drop them into a launch with **Add to Launch**.
- **Your email list.** AR Enrich matches an export from your email platform to your partners and fills in missing details.

Know Every Partner In One Profile

Open any partner for their full profile: contact details, marketplace profiles side by side, every product they promoted for you and every product you promoted for them, with a reciprocity table that breaks every sale

down by source. Many partners have accounts on both marketplaces; **Merge** joins them into one partner so your numbers are complete.



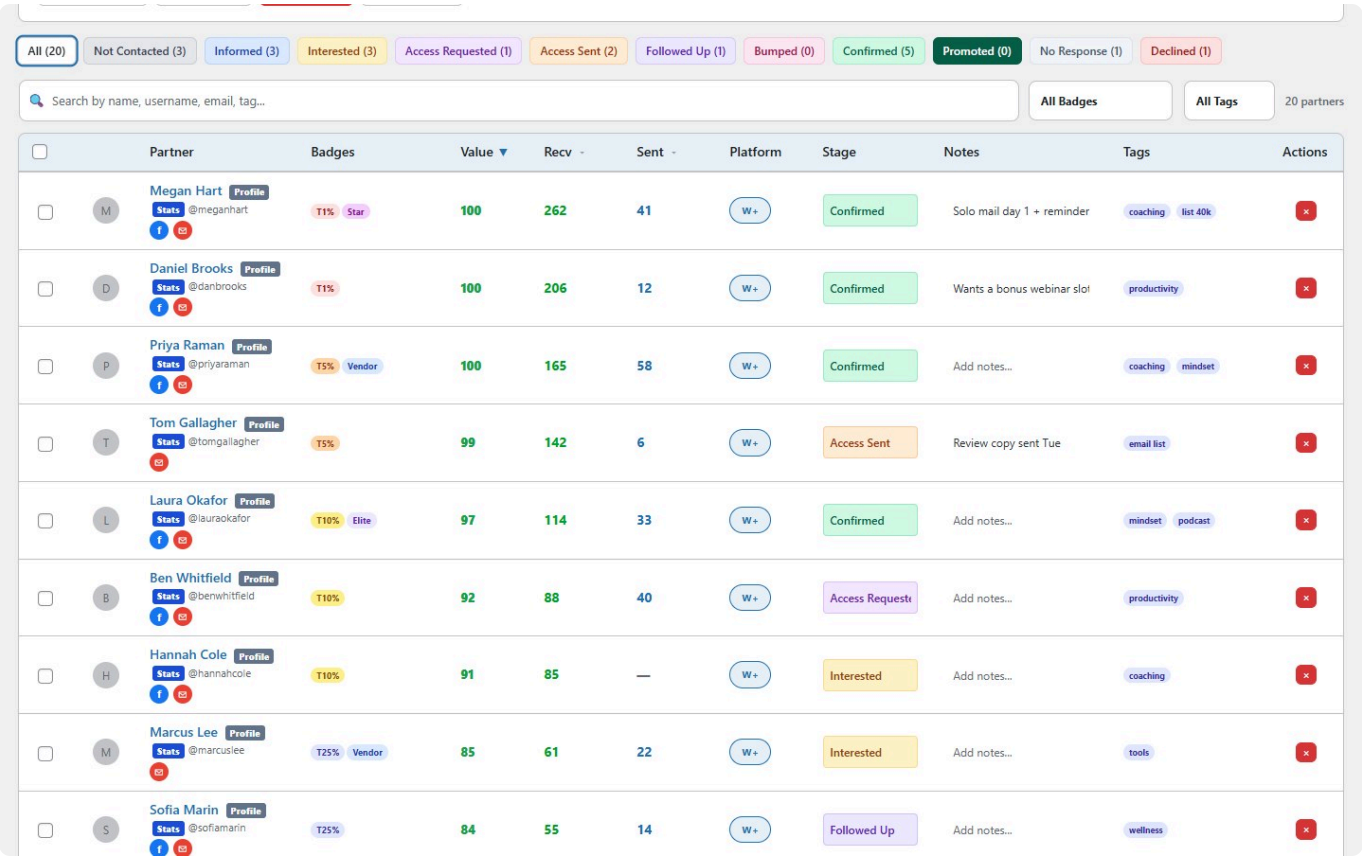
Know every relationship in numbers

The **Download PDF Report** button creates a branded report of your whole relationship with that partner: the reciprocity snapshot, key statistics both ways, your top product each way and a partnership timeline. It makes a superb thank-you, and an even better conversation starter with a partner who has gone quiet.

PART 5

Recruit Partners With The Pipeline

Every launch has its own partner pipeline. Add partners with **Auto-Suggest**, which ranks them by Value Score, or by search, then move each one through the stages as you talk to them.



Move every partner through the pipeline

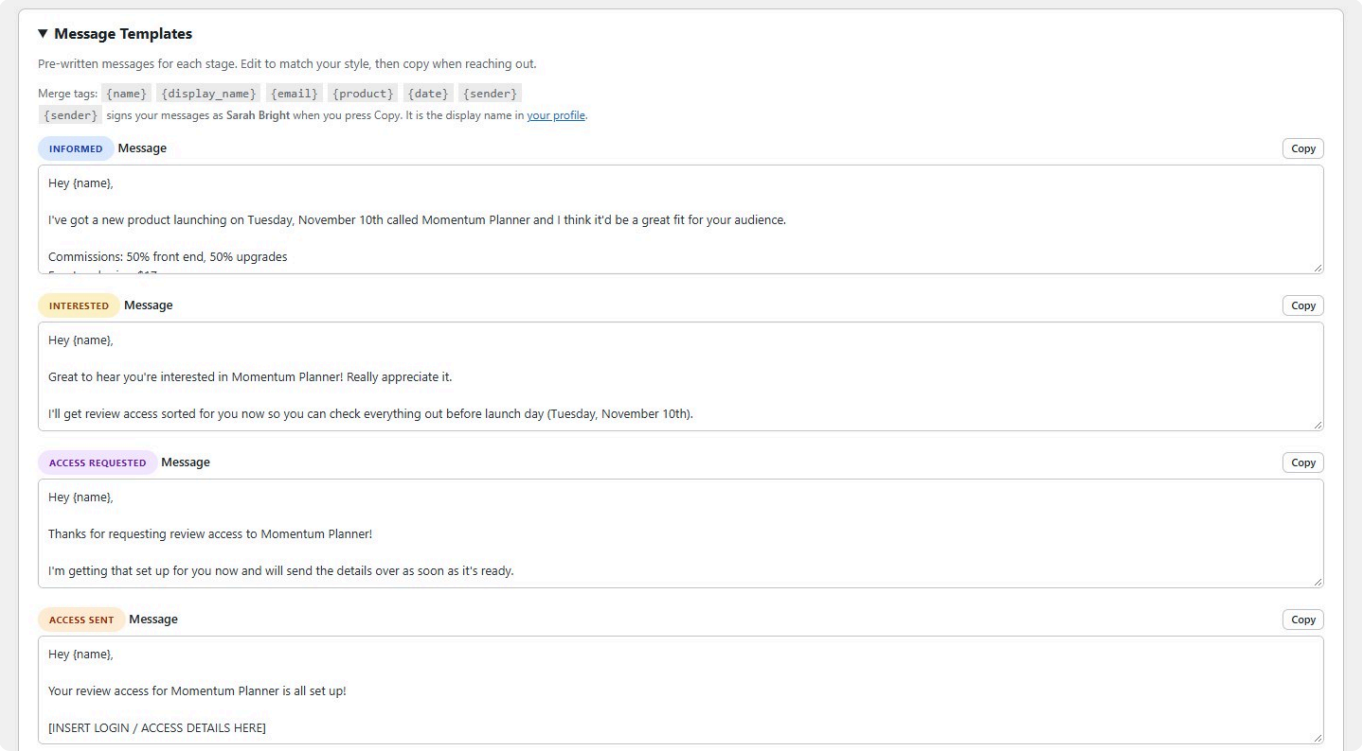
Stage	Means
Not Contacted	On your list for this launch, not approached yet
Informed	You have told them about the launch
Interested	They want to know more
Access Requested	They asked for a review copy
Access Sent	Their review copy is on its way
Followed Up	You checked in after sending access
Bumped	A friendly reminder sent
Confirmed	They have a mailing day booked

Promoted	Their sales are coming in. Launch Manager moves partners here by itself from the live stats
No Response, Declined	Parked for this launch, kept for the next one

Each partner row has contact icons, a stage menu and inline notes, and every change is written to the launch's Activity Log, so you always know who you spoke to and when.

Message Templates For Every Stage

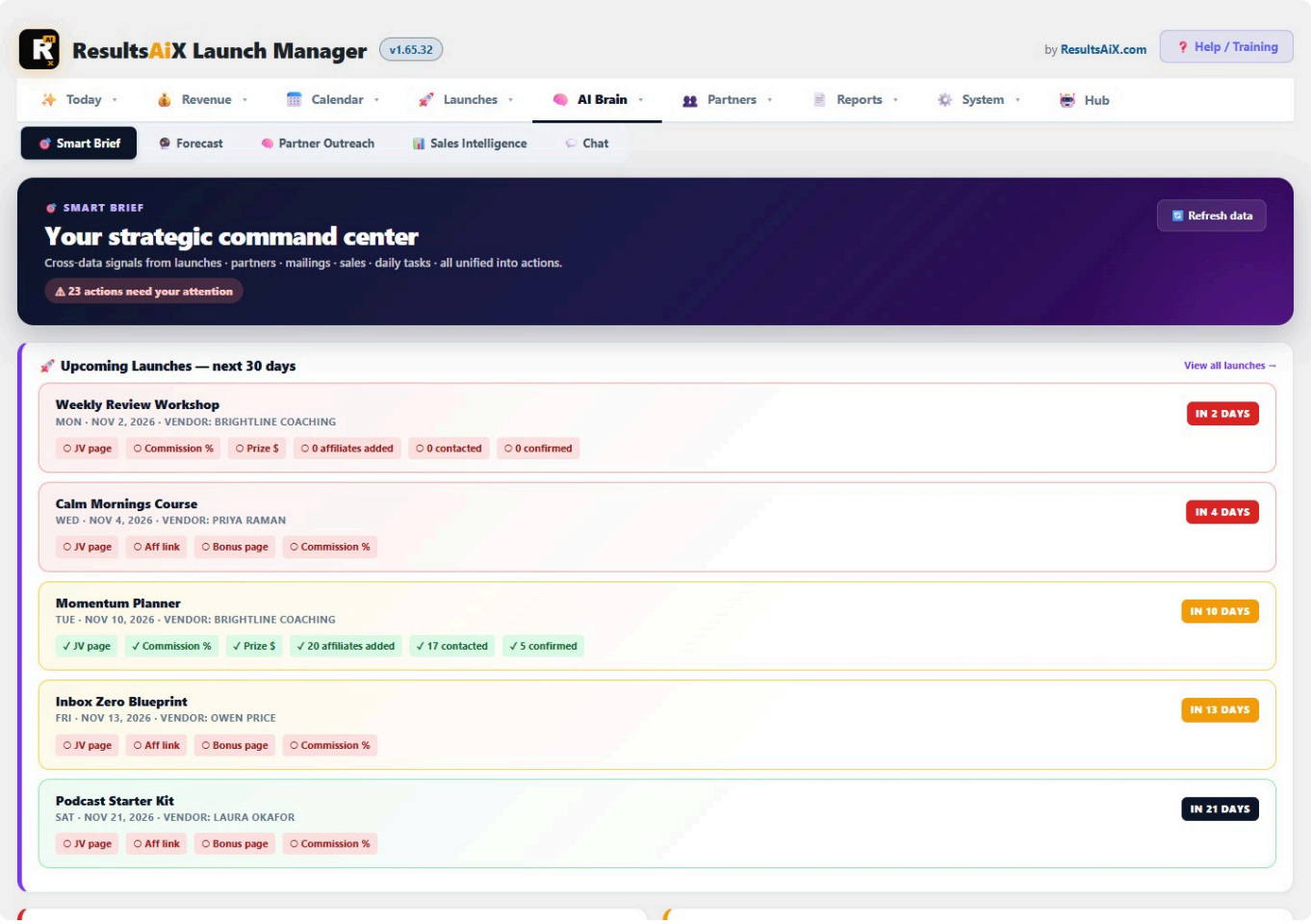
Each launch carries **Message Templates**, one for each stage, built from your launch details. Edit them once in your own voice, then press **Copy** on the right one when you reach out. Merge tags fill in the details: {name}, {display_name}, {email}, {product}, {date} and {sender}.



A message for every stage, ready to copy

Let The AI Brain Tell You Who To Contact

The **AI Brain** reads every partner's history and tells you who to contact and what to say. **Partner Outreach** groups partners into tiers such as Top Revenue, Top Converters, High Value, Promote Next and Cold or Dormant, with a suggested message for each. **Smart Brief** pulls the launches coming up, partners you have not returned a promotion to, mailings due and this week against last week into one screen.



The AI Brain shows who to contact next

Chat lets you ask your own data questions in plain English, such as "which partners promoted me that I never promoted back?". It runs on your own AI key from OpenAI, Claude or Gemini, with an optional monthly budget. Smart Brief, Forecast and Sales Intelligence are built from your own numbers and need no AI key.

A Recruiting Rhythm That Works

1. **Start with your best.** Sort by Value Score, filter by badge, and invite your top twenty personally, five to six weeks out.
2. **Lead with what matters to them.** Dates, commission, prizes, your earnings per click on past launches and what you will do in return.
3. **Follow up once, kindly.** A week later, move silent partners to Followed Up with a short note.
4. **Send review copies fast.** The day someone asks, mark Access Sent.

5 **Confirm the day.** Ask which day they will mail, put it in your notes and move them to Confirmed.

See Launch Manager AI →

PART 6

Your JV Page, Links And Commissions

Your JV page is the one page every partner reads. Build it on your own site like any other page (ResultsAiX Funnels makes it quick) and put its address in the launch's **JV Page URL** field. A strong JV page answers every partner question in a two-minute read:

Section	What To Include
The headline	Product name, launch dates and times with the time zone, and a one-line promise
Who it is for	The buyer, so partners know if it fits their audience
The offer	Front end and upgrades, what each includes, and the price points
Commissions	The rate on each part of the funnel and how partners request their link
Prizes	Your prize ladder and the minimum sales to qualify
Swipes and bonuses	Ready emails, subject lines, images, and the buyer bonuses
Review access	How to request a review copy
Your track record	Past launches, your partners' earnings per click, testimonials from partners
Contact	How to reach you quickly during launch week

Affiliate Links And Commissions

Your marketplace issues each partner's affiliate link and records their sales. Set your commission rates on your product there, then describe them the same way on your JV page and in the launch's **Commission** field. Add your marketplace's **Affiliate Request Link** to the launch so it sits on your JV page and live stats page, one click away for every partner.

Commissions and payouts to affiliates are handled by your marketplace, following the settings on your product. Launch Manager records every sale with the affiliate who made it, so you always know what each partner sent and can check your prize leaderboard against your own numbers.

> **A live stats page for your JV page**
>
> Each launch can publish a **live sales feed**: a public page with the running totals, the live leaderboard, recent affiliate activity and recent sales. Tick **Live Sales Feed Public** on the launch and use **Show iframe embed snippet for JV page** on the Stats tab to place it right on your JV page.

See ResultsAiX Funnels →

PART 7

Swipes, Bonuses And Contests

Swipes Partners Actually Use

Busy partners mail what is ready. Give them a set of swipes that sound like a person, and they will use them as they are or as a starting point.

Swipe	Angle
Launch day email	What it is, who it is for and the early bird reason to look today
Story email	A real customer result, told in five short paragraphs
Question email	One question the reader cares about, answered by the product
Bonus email	The partner's own bonus, for partners who add one
Last call email	The close time, what they miss, one link

Subject lines	Ten options for each email
Social posts	Three short posts and one image

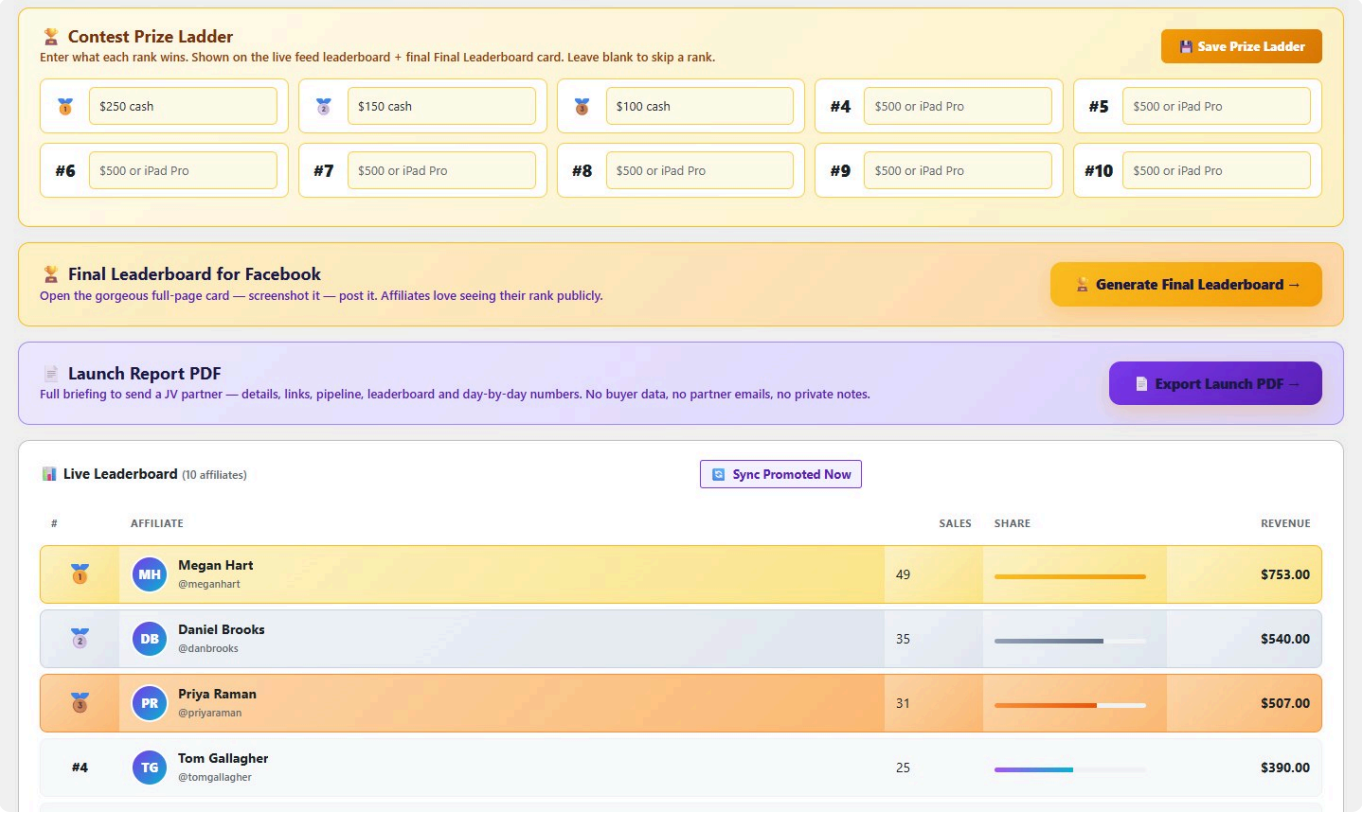
The ResultsAiX Mailer's AI writes emails from your sales page in your voice, which gives you a quick first draft of every swipe to edit and publish on the JV page.

Bonuses

Two kinds of bonus lift a launch. **Your buyer bonus** is included for everyone who buys, and gives partners another reason to mail. **Partner bonuses** are extras each partner adds for their own buyers; give them ideas and, if you can, a ready bonus they can offer. Add your bonus page to the launch's **Bonus Page URL** field so it is in one place with everything else.

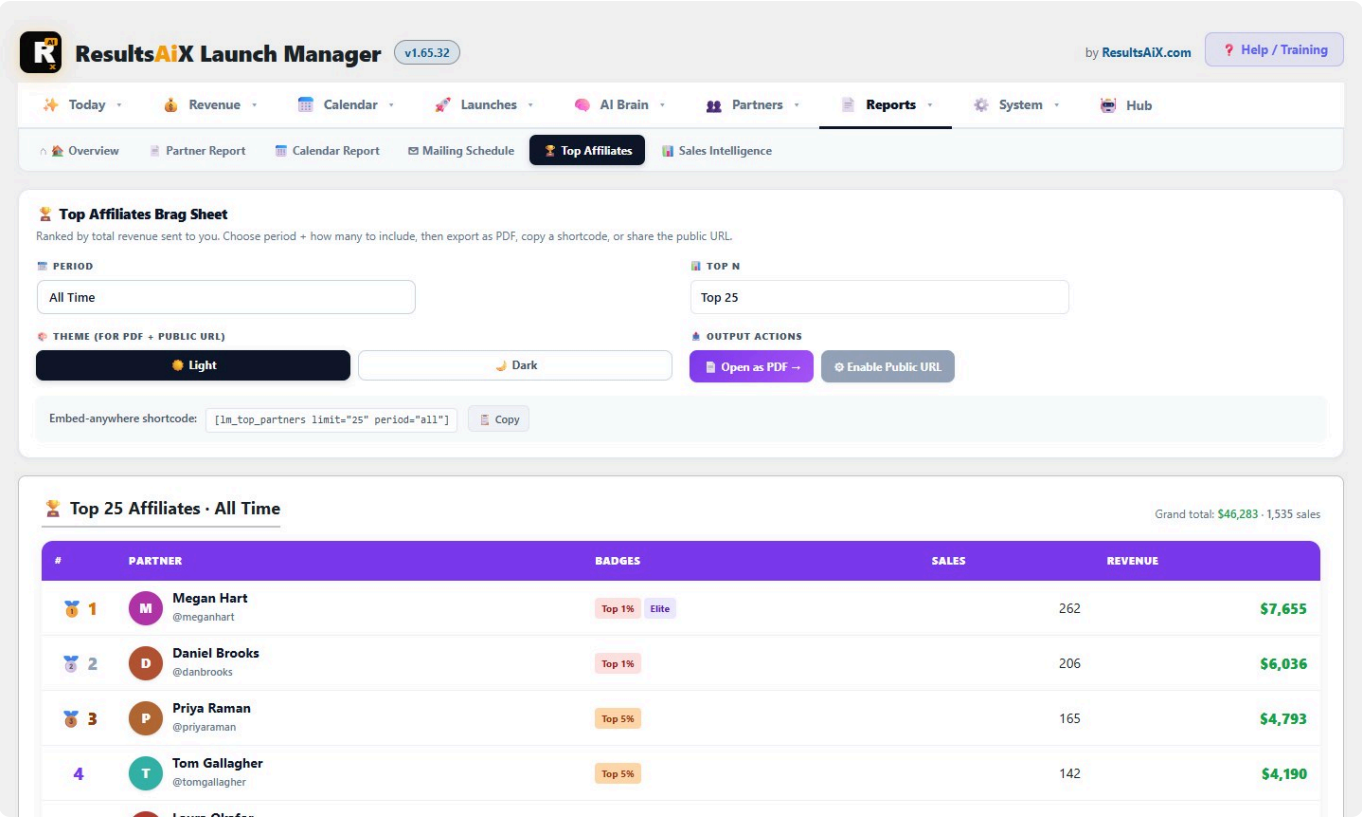
Contests And Leaderboards

A friendly prize contest gives partners a reason to mail more than once. Launch Manager runs the leaderboard side for you from your real-time sales:



Prize ladder and live leaderboard

- **Contest Prize Ladder.** Set each prize place on the launch's Stats tab and save it. The ladder shows on the live feed beside the leaderboard.
- **Live Leaderboard.** Partners ranked by sales and revenue as they come in, with a choice of **Leaderboard Style**, and the daily revenue chart.
- **Final Leaderboard. Generate Final Leaderboard** makes a ready-to-share card of the winners after close.
- **Top Affiliates.** The Top Affiliates report ranks partners for any period with photos and badges, and can be exported as a PDF, placed on any page with the [lm_top_partners] shortcode, or shared as a public page you switch on in Settings.



The Top Affiliates brag sheet

> **Tip**
>
> Keep the prize ladder simple and fair: a few prize places with a minimum number of sales to qualify, the same leaderboard for everyone, and winners announced within a day of close. Partners remember a well-run contest.

See Launch Manager AI →

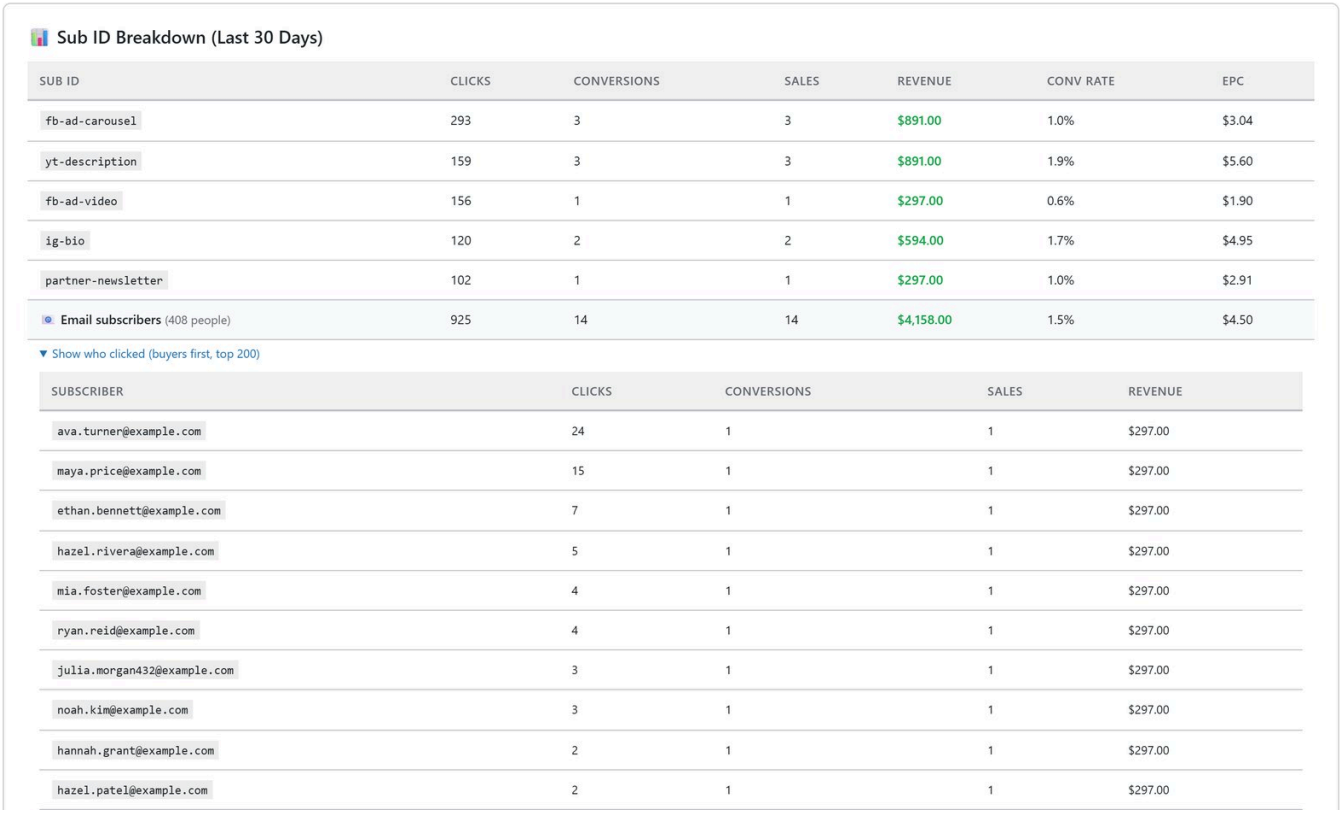
PART 8

Track Every Sale

With real-time notifications connected, every sale lands in Launch Manager in seconds: who bought, which product, which partner sent them, and every refund and rebill. The **Revenue** tab shows today, this month, your vendor sales and your affiliate commissions, and the calendar can show income on each day with the **Show Income** toggle.

Track Your Own Traffic With WP Conversion Tracker AI

Your partners' sales are tracked by their affiliate links. Your own promotion, your emails, posts and ads, deserves the same clarity. In WP Conversion Tracker AI, create a tracking link for your sales page and use a different sub ID for every place you share it: each email, each post, each ad. The Sub ID Breakdown then shows clicks, sales, revenue and earnings per click for every one, down to the subscribers who clicked and bought.



Sub ID Breakdown (Last 30 Days)

SUB ID	CLICKS	CONVERSIONS	SALES	REVENUE	CONV RATE	EPC
fb-ad-carousel	293	3	3	$891.00	1.0%	$3.04
yt-description	159	3	3	$891.00	1.9%	$5.60
fb-ad-video	156	1	1	$297.00	0.6%	$1.90
ig-bio	120	2	2	$594.00	1.7%	$4.95
partner-newsletter	102	1	1	$297.00	1.0%	$2.91
Email subscribers (408 people)	925	14	14	$4,158.00	1.5%	$4.50

▼ Show who clicked (buyers first, top 200)

SUBSCRIBER	CLICKS	CONVERSIONS	SALES	REVENUE
ava.turner@example.com	24	1	1	$297.00
maya.price@example.com	15	1	1	$297.00
ethan.bennett@example.com	7	1	1	$297.00
hazel.rivera@example.com	5	1	1	$297.00
mia.foster@example.com	4	1	1	$297.00
ryan.reid@example.com	4	1	1	$297.00
julia.morgan432@example.com	3	1	1	$297.00
noah.kim@example.com	3	1	1	$297.00
hannah.grant@example.com	2	1	1	$297.00
hazel.patel@example.com	2	1	1	$297.00

See which email and post made each sale

WP Conversion Tracker AI connects natively to WarriorPlus and JVZoo, so a sale on the marketplace finds its way back to the click that produced it.

Two more connections keep everything joined up. **Link Map** in Launch Manager pairs WP Conversion Tracker link names with your partners, so tracked sales are credited to the right person. And with the **WCT Relay** switched on, both plugins receive every sale from the one notification address.

See WP Conversion Tracker AI →

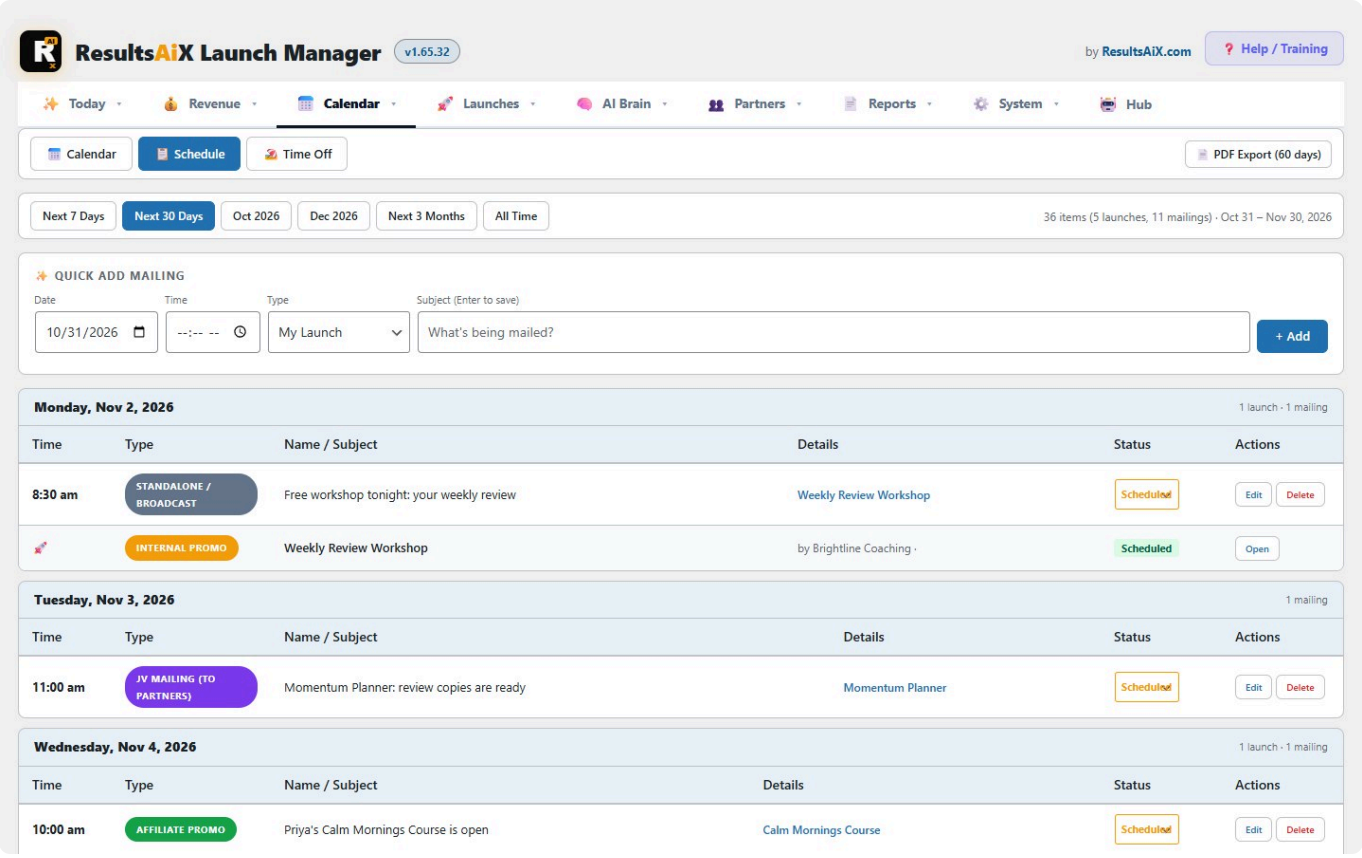
PART 9

Launch Emails To Your Own List

Your own list is often your biggest single source of launch sales, so plan its emails as carefully as your partners'. The ResultsAiX Mailer sends them, and Launch Manager's **Mailing Schedule** keeps every mailing for every launch on one calendar.

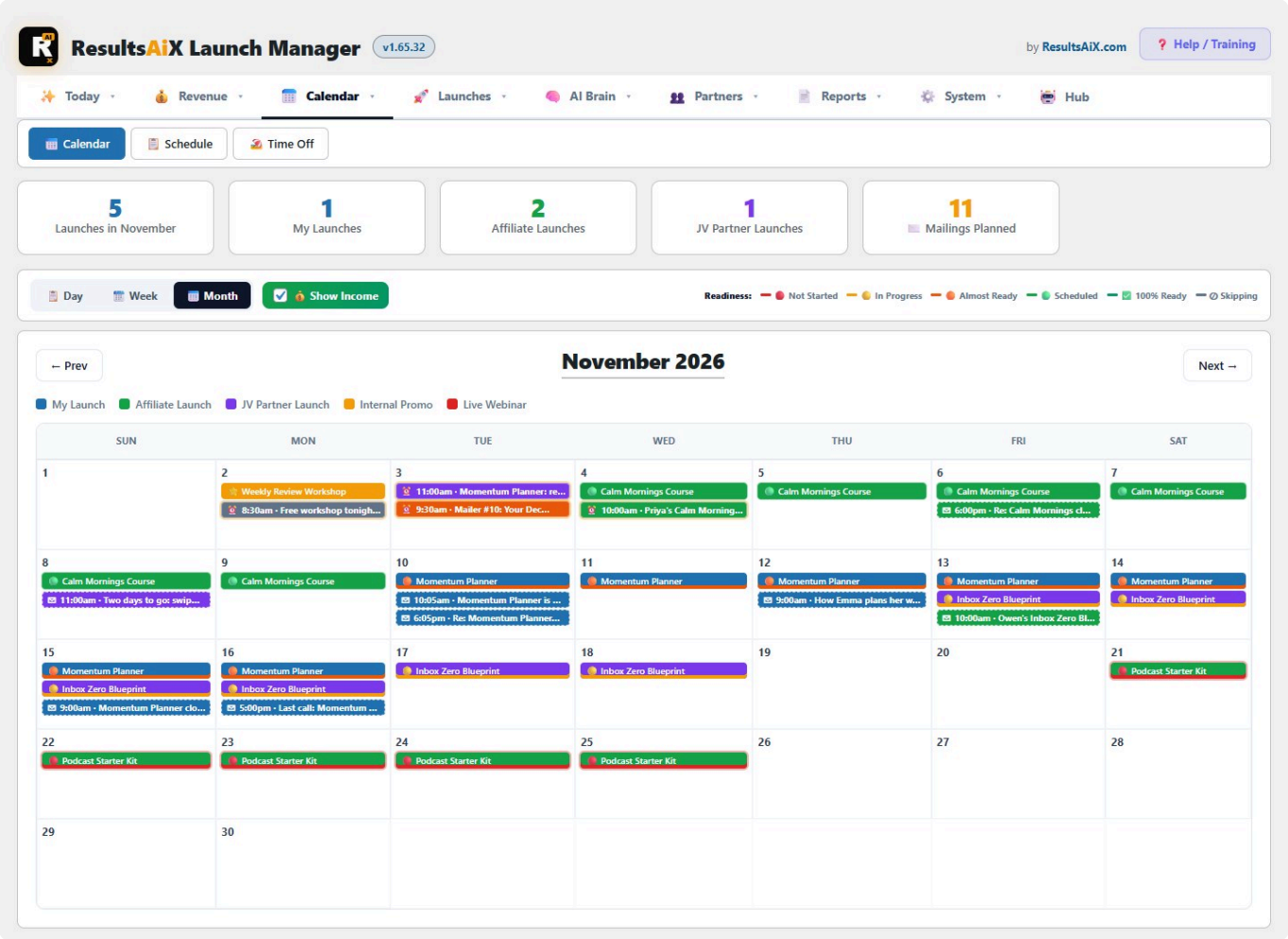
Plan Every Mailing

Open **Calendar** and press **Mailing Schedule**. Each planned mailing has a date and time, a type (My Launch, Affiliate Promo, JV Mailing to partners or Standalone), a subject, the launch it belongs to, a segment and a status: Draft, Scheduled, Sent or Skipped. The quick-add row saves a mailing in one line, and **Clone in N hours** creates a follow-up to people who did not open, with "Re:" in front of the subject.



Plan every mailing for every launch

Every mailing shows as a small marker under its day on the main calendar, next to your launches and your partners' launches, so a busy week is obvious at a glance.



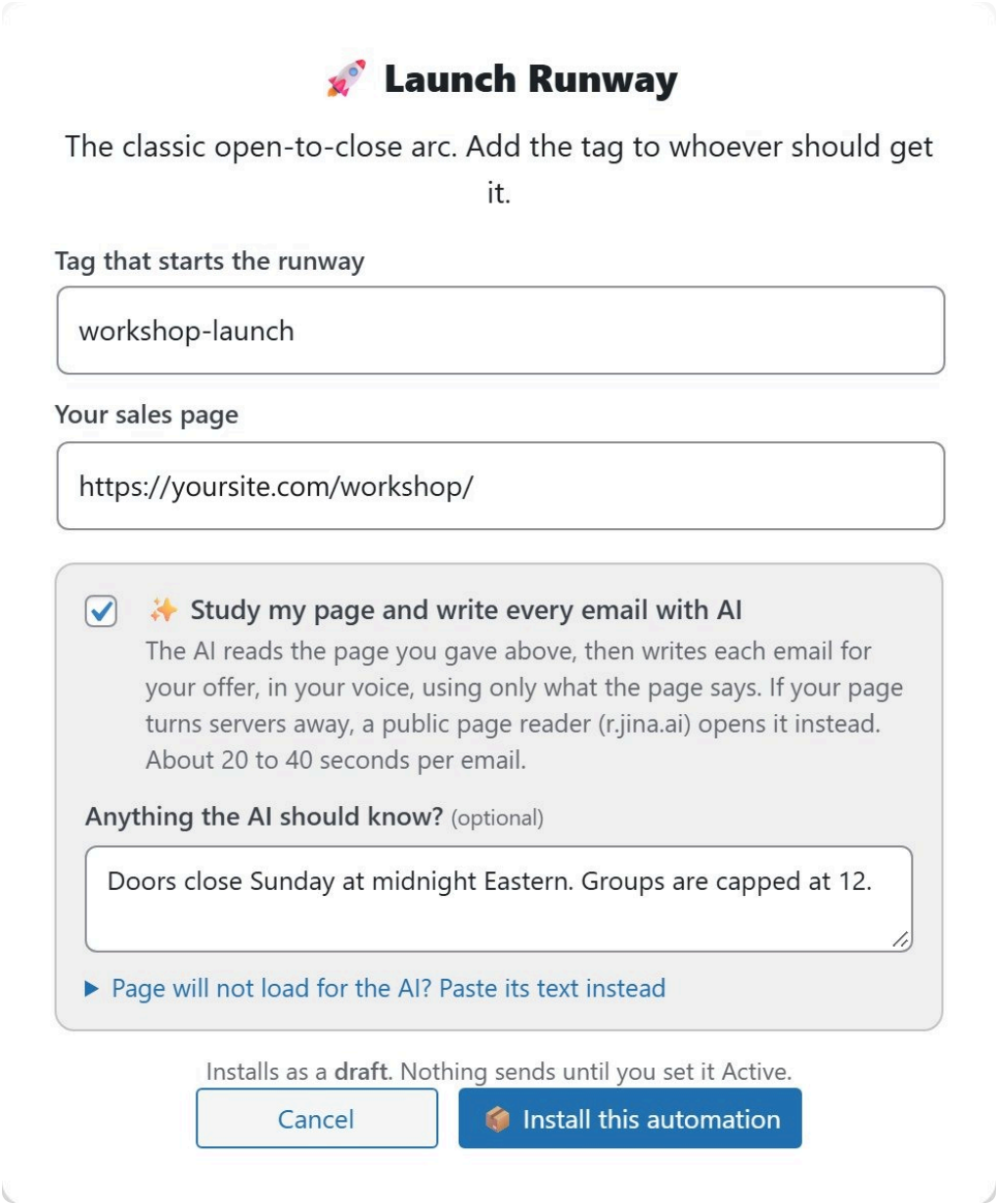
Your launch month at a glance

A Launch Sequence For Your List

When	Email	Purpose
Day -7	The problem	A story about the problem your product solves. No pitch.
Day -3	Something useful	A free tip or short training that leads naturally to the product
Day -1	Tomorrow	What is coming, when, and the early bird reason to be there

Day 1 morning	It is open	What it is, who it is for, one link
Day 1 evening	Re: It is open	A short resend to people who did not open
Day 3	The story	A customer or student result
Day 5	Questions answered	The five questions people ask, answered
Last day	Closes tonight	The close time and what they get. Morning and evening.

The Mailer builds this for you. Its **Launch Runway** recipe is the classic open-to-close arc: give it the tag that starts the runway and your sales page, tick **Study my page and write every email with AI**, and it writes each email for your offer in your voice, using only what your page says. It installs as a draft, so nothing sends until you have read it and set it Active.



The Launch Runway writes your launch emails

Send The Right Email To The Right People

- **Leave buyers out of the pitch.** With Launch Manager on the site, the Mailer's audience builder can include or exclude people by the products they bought, so buyers stop getting the pitch and receive a welcome instead.
- **Welcome every buyer automatically.** A Launch Manager purchase can start a Mailer sequence, narrowed to one product if you like.
- **Email your partners too.** A JV Mailing to your partner list on the right days (review copies ready, two days to go, the leaderboard at lunchtime) keeps them mailing. Merge codes can give each partner their own personalised link in one broadcast.

- **Track every link.** One WP Conversion Tracker AI link with a sub ID per email.

See ResultsAiX Mailer →

Every Tool On One Key

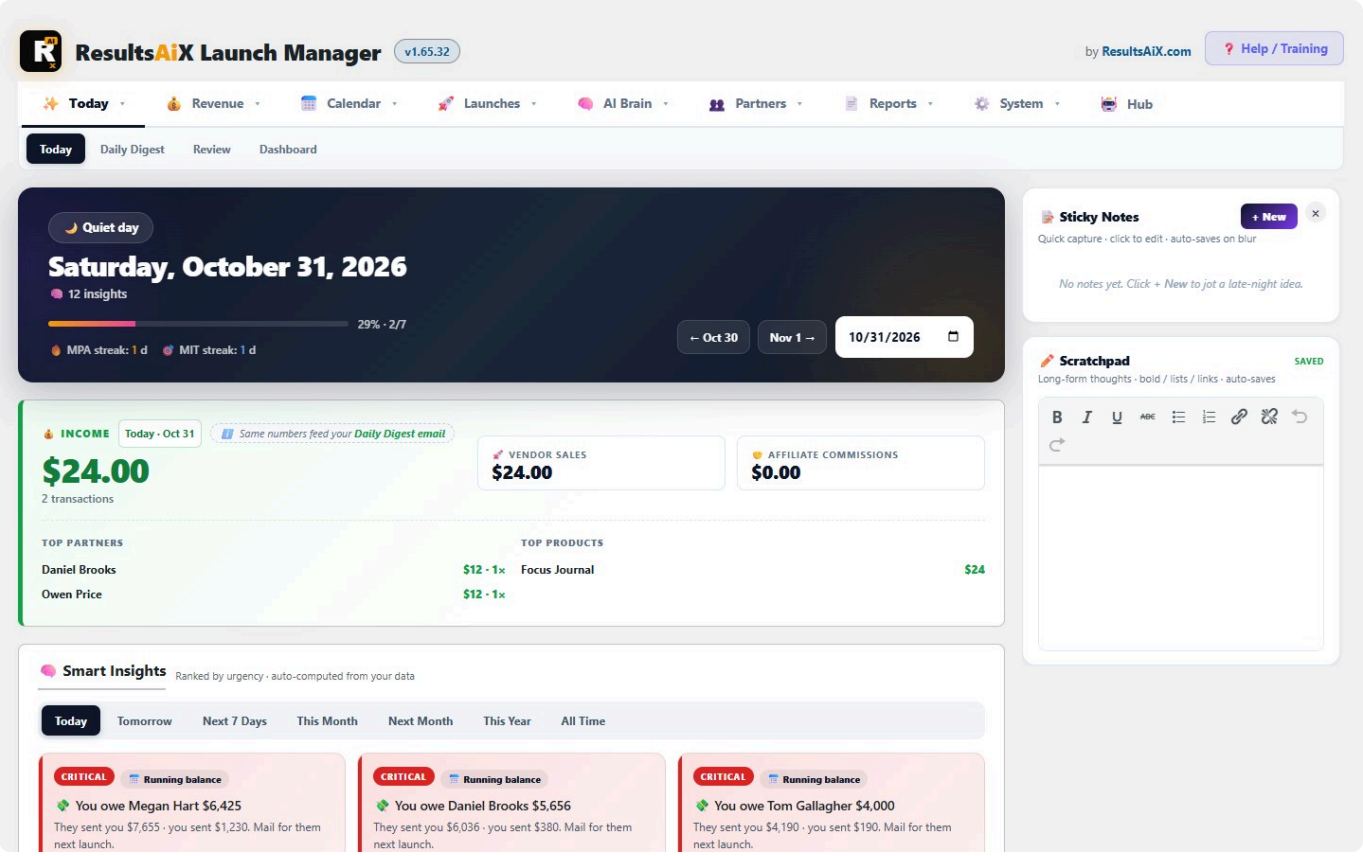
Launch Manager AI, WP Conversion Tracker AI, the Mailer, Funnels and every other ResultsAiX plugin on one licence key.

See The Bundle →

PART 10

Launch Week And The Close

Launch week runs on a simple daily rhythm. The **Today** page is where you start each morning: your Money Producing Activities, your Most Important Tasks, today's launches and mailings, income so far, and Smart Insights ranked by urgency.



Today: start every launch day here

Your Daily Launch Rhythm

1. **Morning:** open Today, check yesterday's sales on the Stats tab and share the leaderboard with your partners.
2. **Before each mailing:** check the link and the time, then move the mailing from Scheduled to Sent in the Mailing Schedule.
3. **Through the day:** thank each partner personally when their first sales arrive. A short note keeps them mailing.
4. **Afternoon:** nudge confirmed partners whose day it is, and invite anyone at Interested to join the second half of the launch.
5. **Evening:** answer support, log your wins, and set tomorrow's money tasks.

Recurring Tasks on Today make the routine automatic: add "Share the leaderboard" and "Support desk" as daily tasks until the launch ends, and they appear as fresh checkboxes every morning. The **Daily Digest** can email you the Today page at a time you choose.

Support during launch week

Launch week brings buyer questions: downloads, logins, upgrades. AiX Support Desk recognises WarriorPlus and JVZoo sales that arrive through Launch Manager, so every buyer's purchase is on their ticket and the AI can answer access questions straight away. Guide 10 shows you how to set it up.

Closing Well

Close on the time you announced. Send your last-call emails in the morning and evening of the final day, and remind partners of the close time and their leaderboard position. After close, change the launch status to Completed, generate the final leaderboard, and use **Launch Report PDF** on the Stats tab for a full record of the launch.

See AiX Support Desk →

PART 11

After The Launch: Thanks And Reciprocity

The launch ends; the relationships carry on. What you do in the week after close decides who mails for your next launch.

1. **Announce the winners and pay prizes promptly.** Within a day or two, with the final leaderboard card.
2. **Thank every partner personally.** Attach their partner PDF report so they see exactly what you built together.
3. **Book your promotions in return.** Add their upcoming launches as Affiliate Launch or JV Partner Launch on your calendar, and Smart Insights will remind you which promotions you owe.
4. **Welcome your buyers.** A welcome sequence, your support desk ready, and an invitation to share their results.
5. **Review the numbers.** Sales Intelligence shows your best days and hours and your top partners. Note what to repeat.

Reciprocity is the engine of every partner network. Launch Manager tracks it both ways: the reciprocity balance on every partner, the "you owe" and "they owe you" insights on Today, and the AI Brain's **Promote**

Next tier of partners who sent you a lot and are waiting for your support.

PART 12

Your Day-By-Day Plan And Checklist

Here is the plan I would follow for a first partner launch, counting from launch day (Day 0).

When	What To Do
Day -42	Choose the dates, the offer, the commissions and the prizes. Create the launch in Launch Manager at Not Started.
Day -40	Connect real-time notifications and import your history. Run Auto-Suggest and add your top 30 partners to the pipeline.
Day -38	Draft the JV page and list the product on your marketplace. Readiness: In Progress.
Day -35	Personal invitations to your top 20, using the Informed message template. Mark each one Informed.
Day -28	Follow up kindly. Invite the next 20. Publish the JV page with dates, commissions and prizes.
Day -21	Review copies ready. Send them the day partners ask. Draft your swipes with the Mailer's AI.
Day -14	Swipes, bonuses and prize ladder live on the JV page. Readiness: Almost Ready.
Day -10	Confirm mailing days with each partner. Plan every mailing in the Mailing Schedule.
Day -7	First pre-launch email to your list. Tracking links with sub IDs for every email. JV mailing: one week to go.
Day -3	Test the buy button, the delivery and the support desk. Readiness: Scheduled.

Day -1	"Tomorrow" email to your list. JV mailing: links, swipes, prize ladder, live leaderboard.
Day 0	Readiness: 100% Ready. Open on time, watch the IPN Log for the first sales, launch email morning and evening.
Days 1 to 5	The daily launch rhythm: leaderboard, thanks, planned emails, support.
Last day	Last-call emails morning and evening. Remind partners of the close time.
Close +1	Final leaderboard, winners announced, prizes on their way.
Close +3	Thank-you with partner PDF reports. Book your return promotions on the calendar.
Close +7	Review Sales Intelligence and the launch report. Write down what to repeat.

Launch Checklist

- [ ] Launch created with dates, commission, prizes, JV page and sales page addresses
- [ ] Real-time notifications connected and a test sale seen in the IPN Log
- [ ] Product listed on your marketplace with commissions set
- [ ] Partner pipeline filled and every partner at the right stage
- [ ] Message templates edited into your own voice
- [ ] JV page live: offer, commissions, prizes, swipes, bonuses, contact
- [ ] Review copies sent to everyone who asked
- [ ] Prize ladder saved and live feed switched on
- [ ] Every mailing planned in the Mailing Schedule
- [ ] Your launch sequence written, tracked with sub IDs and scheduled
- [ ] Buyers excluded from the pitch and a welcome sequence ready
- [ ] Delivery, members area and support desk tested with a real purchase
- [ ] Recurring launch-week tasks on your Today page
- [ ] Thank-you plan and return promotions ready for after close

PART 13

Questions People Ask

Which marketplaces does Launch Manager AI work with?

WarriorPlus and JVZoo, with real-time sales notifications for both, history imports, and partner profiles from both marketplaces merged into one record per partner.

Do I need a big list to launch with partners?

No. Partners bring the audience. Your own list adds sales, and a launch is one of the best ways to grow it, because every buyer joins your list.

How many partners should I invite?

Start with the twenty you know best and the twenty with the highest Value Score, then widen. A handful of committed partners mailing on the right days does more than a long list of maybes.

Does Launch Manager help when I promote other people's launches?

Yes. Add them as Affiliate or JV Partner launches on your calendar. You see your reciprocity with each vendor, the AI Brain's priority for each promotion, and your commissions as they arrive.

Does the AI need its own key?

Only the AI Brain Chat does, using your own OpenAI, Claude or Gemini key. Smart Brief, Forecast, Partner Outreach tiers and Sales Intelligence work from your own numbers.

The docs and the Training tab inside Launch Manager cover every screen and setting in detail.

PART 14

What To Read Next

This is Guide 11 of 15 free AiX Training Guides. Guide 8 shows you how to build the sales funnel your launch sends buyers to, Guide 6 covers the automations that welcome them, and Guide 10 gets your support desk ready for launch week.

1 Getting Started With ResultsAiX →

2 The Complete SMTP Service Guide →

3 Setting Up SMTP2GO From Start To Finish →
4 Email Deliverability: Reach The Inbox →
5 Moving Your Email List To The AiX Mailer →
6 Email Automations Playbook →
7 How To Grow Your Email List With ResultsAiX →
8 How To Build Sales Funnels, Start To Finish →
9 How To Move Your Membership To ResultsAiX →
10 Running Customer Support With AI →
11 Launching A Product With Affiliates And JV Partners *(you are here)*
12 ResultsAiX For 6 And 7 Figure Marketers →
13 WP Conversion Tracker: Track Every Click And Every Sale →
14 WP Sync: Connect All Your Tools Without A Monthly Automation Bill →
15 Automated Webinars That Sell →

Your First Step, Today

Pick a launch date six weeks from today, create it in Launch Manager, and write down the names of the first ten people you would love to have promote it. That list is the start of your launch.

Run Your Next Launch From One Screen

Launch Manager AI keeps every partner, every launch and every sale in one place, and tells you who to contact next.

See Launch Manager AI →

Keep Going

All 15 AiX Training Guides are free on the ResultsAiX blog, each with its own PDF.

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ResultsAiX.com

by Kevin Fahey